



## Consultant- US Policy Engagement

**Start Date:** A.S.A.P.  
**Location:** Washington DC or New York, preferred  
**Contract:** 1 year  
**Compensation:** \$170,000

### Engagement summary and purpose

GRI North America is looking to engage a consultant or firm to establish a program to achieve the following long term goal:

- By 2028, GRI Standards are referenced for impact reporting in policies both at the Federal level as well as in policies set by selected US States

This engagement will create the foundation for implementing GRI's strategy aimed at increasing awareness and driving the adoption of sustainability reporting as an important instrument to assess an organization's sustainability performance and contributions with US state and federal policymakers. The voluntary adoption of the GRI Standards by major corporations ranks as the highest in the world. The strategy for the US will be focused on expanding the number of reporters through the inclusion of GRI reporting requirements in State and Federal policies. This will include creating awareness that the GRI Standards, in most cases, already cover the reporting requirements set out by State and Federal policymakers and agencies.

In addition, ensuring alignment between US and global regulation will help drive acceptance and adoption of our standards and thus reduce reporting burden for companies; while at the same time creating globally comparable data sets that allow financial market actors and other stakeholders make better informed decisions related to the allocation of their funding and interactions with organizations.

This engagement will focus on both the development of a strategy and the initiation of a program based on an analysis of the political and policy landscape and focus on the opportunities with the most potential and which have a multiplier effect. As part of this work, assessment of the capabilities and resources needed to deliver on the strategy including coordination with and utilizing other GRI's functions and North American regional office is required.

The US also plays host to many internationally relevant organizations, most notably the UN. Over the years, GRI has built strong relations with key agencies and other multilateral institutions. Though the primary focus of this engagement is on State and Federal policy engagement, the program must include the ability to support these efforts which are led by the GRI global policy team on an ad-hoc basis.

The engagement will be managed by the Head of GRI North America Engagement & Public Affairs with a dotted line to the GRI global Chief Policy officer to ensure the alignment between global and national policy efforts.

### Deliverable

- Strategy Creation
  - Leverage the global GRI strategy to develop a US policy engagement strategy to ultimately:
    1. Establish the acceptance of the GRI Standards as the global common standard for Sustainability/ ESG disclosure by State and Federal policy makers and agencies.
    2. Establish and maintain relationships with key influencers at State and Federal level
    3. Provide ongoing deep political, policy and regulatory expertise to internal audience such as Standards Division, Community etc. in support of their activities.
  - Analyze and identify the opportunities and partners to influence policy in US State and/or Federal government, including (but not limited to) identifying procurement



processes that could reference GRI Standards, including the identification of key US States for prioritization and critical partnerships to enable the work

- Program Development
  - Create a multi-year program for effective and efficient implementation of strategy
  - Create resourcing plan including (but not limited to) roles and responsibilities, skills and capabilities, travel and entertainment budget, and potential talent pools.
- Program Initiation
  - Start initial outreach to establish contact and begin relationship-building with critical constituents identified in strategy and program
- Other
  - Assist GRI in recruitment of full time US Director of Policy Engagement based on resourcing plan developed
  - Directs, coaches and supports the GRI North America team's outreach activities, as the impact or leverage Policy work

### **Key competencies / Requirements**

- Proven expertise in engaging with policy makers and government agencies at State and Federal level on sustainability related topics.
- Affinity with sustainable development
- International experience considered an advantage.
- Minimum of 10 years of experience in relevant roles/engagements.
- Solid network and reputation in the topic area.
- Excellent inter-personal, diplomatic and public relations skills.
- Excellent communication skills in native-level English required (written & verbal).
- Proven track record of success in people and project management.
- Ability to travel domestically appr 1-2 times per month
- Experienced in an international and multi-cultural setting.
- Affinity with the mission and vision of GRI.
- Ability to travel 20% of the time

### **About GRI**

GRI (Global Reporting Initiative) is the independent, international organization that helps organizations be transparent and take responsibility for their impacts so that together we can create a sustainable future. We do this through the creation of the global common language for organizations to report their sustainability impacts. This enables informed dialogue and decision making around those impacts.

GRI is the global standard setter for impact reporting, which through an independent, multi-stakeholder process, maintains the world's most comprehensive set of sustainability reporting standards. Available as a free public good in 12 languages, the GRI Standards are, globally, the most widely used for sustainability reporting.

GRI plays a unique role in the global drive to create a sustainable future for all. Sustainability reporting enables transparency and helps markets function more efficiently, supporting better decisions that create sustainable benefits for everyone.

GRI works with businesses, investors, policymakers, civil society, labor organizations and other experts to develop the GRI Standards and promote their use by organizations around the world. The resulting standards help governments hold organizations accountable for their impacts and initiate dialogue to drive corporate contribution to national and international sustainable development efforts.

Today over 11,000 organizations disclose sustainability information through the GRI Standards, including 75% of the largest 250 companies in the world, 66% of the S&P 500, 52% of the Russell 1000, 61% of the Fortune 500, and 73% of companies led by members of The Business Roundtable. In addition, our standards are referenced explicitly in 160 policies of governments, regulators, and stock exchanges in 60 countries.



Headquartered in Amsterdam, the Netherlands, we have a network of seven regional offices ensuring we can support organizations and stakeholders worldwide.

**How to apply** Interested candidates/ firms are invited to submit their resume/proposal in English to [apply@gri.recruitee.com](mailto:apply@gri.recruitee.com). The deadline to submit an application is **12.00 noon (CET), 17 November 2023**. GRI appreciates all expressions of interest, however only short-listed applicants will be contacted.

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