



Marketing Communications Manager

Start Date: A.S.A.P., 40 hrs p/w. (€ 40,000.- / € 45,000.- gross per year on full time basis)

Location: Amsterdam, the Netherlands

Contract: 1 year initially – extension by mutual consent

Position summary and job purpose

Join GRI's Communications Team, where your role as Marketing Communications Manager plays an essential part in increasing awareness and uptake of the GRI Standards while driving revenue growth, and supporting fundraising efforts.

As a member of the Communications Team, and in close collaboration with your line manager, you will be responsible for developing and implementing integrated marketing and communication plans for the various teams developing, selling, products and executing services. With other experts on the Communications Team, you will lend your expertise towards developing messaging and materials, when necessary, writing and editing content ensuring brand consistency across all materials.

We expect you to self-direct your workload and ensure the smooth implementation of tasks/projects through your excellent planning and organizing skills.

You will report to the Senior Strategic Communications Manager and work closely with the other members of the team and other GRI departments.

Job responsibilities

- Manage the development and implementation of all marketing and communication, including planning; messaging; delivery; reporting, and KPI analysis,
- Coordinate the development and implementation of communication tools and activities based on agreed strategies and in cooperation with colleagues of the communication team,
- Stay up to date on marketing and communication best practices, including consumer insights,
- Support the line manager in the preparation and development of tasks/projects/concepts and budgets,
- Connect with internal and external contacts to ensure smooth tasks/project/concepts implementation,
- Manage relations with external suppliers independently and from own initiative, within the boundaries set by the departmental budget and principles,
- Manage and safeguard the correct use of GRI brand assets internally and externally (agencies / 3rd parties/designers etc.) and develops additional templates to support organizational needs,
- Other duties as requested.

Key competencies / Requirements

- Native speaker level fluency in written and spoken English, other languages are a plus
- Proven track record of successful marketing and communications planning and implementation
- Proven work experience as a Marketing & Communications Manager
- Proven track record of project management and monitoring skills
- Ability to listen, interact, communicate and explain ideas clearly
- Effective written communications skills
- Familiarity with sustainability issues and sustainable development agenda is a plus
- Customer orientated; Intercultural experience is key
- NGO experience is a plus
- Able to work in an international and multi-cultural setting
- Affinity with the mission of GRI would be an advantage



About GRI

GRI (Global Reporting Initiative) is an independent, international organization that helps organizations be transparent and take responsibility for their impacts so that together we can create a sustainable future. We do this through the creation of the global common language for organizations to report their sustainability impacts. This enables informed dialogue and decision-making around those impacts.

GRI is the global standard setter for impact reporting, which through an independent, multi-stakeholder process, maintains the world's most comprehensive set of sustainability reporting standards. Available as a free public good in 12 languages, the GRI Standards are, globally, the most widely used for sustainability reporting.

GRI plays a unique role in the global drive to create a sustainable future for all. Sustainability reporting enables transparency and helps markets function more efficiently, supporting better decisions that create sustainable benefits for everyone.

GRI works with businesses, investors, policymakers, civil society, labor organizations, and other experts to develop the GRI Standards and promote their use by organizations worldwide. The resulting standards help governments hold organizations accountable for their impacts and initiate dialogue to drive corporate contribution to national and international sustainable development efforts.

Today some 10,000 organizations, including 75% of the largest 250 companies in the world, disclose sustainability information through the GRI Standards – something unimaginable only 15 years ago. In addition, our standards are referenced explicitly in 160 policies of governments, regulators, and stock exchanges in 60 countries.

Headquartered in Amsterdam, the Netherlands, we have seven regional hubs ensuring we can support organizations and stakeholders worldwide.

How to apply

Interested candidates eligible to live and work in the Netherlands are invited to submit their resume and letter of interest in English to recruitment@globalreporting.org. The deadline to submit an application is 12.00 noon on **Friday 24th September 2021 (CET)**. GRI appreciates all expressions of interest. However, only short-listed applicants will be contacted.

GRI, Attn. Human Resources

Visitors' address: Barbara Strozilaan 336, 1083 HN, Amsterdam, The Netherlands

T: +31 (0)20 531 00 00 www.globalreporting.org

