

# Item 08 - Impact reporting in the sition of the GSSB **Public Sector, state of play and** recommendations

#### For GSSB discussion and approval

Date	05 March 2025
Meeting	19 March 2025
Project	Research project
Description	This document provides an assessment of the state of public sector reporting and gives recommendations on how the GSSB can support public sector organizations (PSOs) to report on their impacts.
* 90°	A previous version of the document was presented and discussed at the GSSB meeting on 20 June 2024. At that meeting, the GSSB suggested exploring synergies with the public sector, producing guidance documents for organizations in the public sector, and assessing the role of government organizations in other standards. There was no consensus on the benefits of developing standards specific to the public sector, and there were also concerns from the labor constituency about the proposal to broaden the business constituency to include the public sector.
This document of	In the meantime, GRI continued to register interest in this topic with specific requests for assistance from Colombia and Korea. GRI participated in IPSASB's project to develop sustainability standards, which produced in late 2024 an exposure draft of its climate standard.
Mis	Following the feedback from the GSSB, the current document has modified the recommendations to remove the suggestion of a change in the business constituency.
	In response to comments from the GSSB on the role of state-owned enterprises, new analysis on the adoption of GRI by these companies has been introduced in Section I.B.2.
	There has been further editing to reduce the length and improve readability, but the document's structure and conclusions remain the same.

This document has been prepared by the GRI Standards Division and is made available to observers at meetings of the Global Sustainability Standards Board (GSSB). It does not represent an official position of the GSSB. Board positions are set out in the GRI Sustainability Reporting Standards. The GSSB is the independent standard setting body of GRI. For more information visit www.globalreporting.org.

We invite the GSSB to provide guidance on the future work of GRI towards the public sector by advising on the recommendations and on the possibility of publishing this document (without the recommendations) to disseminate GSSB position on this topic to a wider audience.

The following is a breakdown of changes made to the previous discussion paper (see Item 02 of the GSSB meeting in June 2024) by line number:

- Line 66-69, text removed
- Line 193-195, text removed
- Line 213-224, text removed
- Line 237-241, text removed
- Line 246-248, text removed, and new text added
- Line 256-261, text removed
- Line 285-288, text removed
- Line 582-588, text removed, and new text added
- Line 590-593, text removed
- Line 860-862, text removed, and new text added
- Line 964-968, text removed
- Line 1112-1114, text removed, and new text added emoving the sent an officir
  - Line 1148-1151, text removed.



#### **Contents**

Executive summary	5
Conclusions	5
Recommendations	6
1. Consider the public sector perspective in developing GRI Standards a	nd other GRI activities6
2. Develop a Sector Standard for the public sector focusing on general g	overnment7
3. Develop Sector Standards for industries where the public sector is pre	edominant7
4. Encourage policy and regulatory reporting in conjunction with operation	nal impact reporting7
5. Increase engagement with the public sector	8
Introduction	9
I. Public sector definition and key characteristics	10
A. Definition	10
B. Typologies of the public sector	11
A. Definition  B. Typologies of the public sector  1. The Government Finance Statistics (GFS)	11
2. The Classification of the Functions of Government (COFOG)	13
C. Specific characteristics of the public sector	14
The policy and regulatory aspect of the public sector	
Codified accountability mechanisms	15
3. Influence of stakeholders	16
D. Challenges for sustainability reporting in the public sector	17
1. Policy and regulatory aspects are likely to be material to public sector	organizations18
2. Gaps between sustainability reporting and accountability mechanisms	19
3. Mandatory reporting in the public sector is not taking off	19
II. Current reporting practices of public sector organizations	21
A. Type of reporting by public sector organizations	21
1. Financial/Annual report	22
2. Environmental reporting	22
3. State of the environment report	23
4. Sustainable policy report	23
5. Sustainable development report based on the SDGs	24
6. Sustainability/Triple bottom line report	24
7. No globally accepted framework for public sector reporting	25
B. GRI initiatives for the public sector	26
1. 2005 Public Sector Supplement	26
2. ABC of GRI Standards for Public Servants project in Latin America	29
3. GRI Sector Standards	30
C. GRI adoption by public sector organizations	31
1 Data on reporting from GRI notifications	31



Conclusions and recommendations  Conclusions  Recommendations	32
	42
Recommendations	42
	43
1. Consider the public sector perspective in developing GRI Standards and oth	
2. Develop a Sector Standard for the public sector focusing on general govern	
3. Develop Sector Standards for industries where the public sector is predomin	(h
Encourage policy and regulatory reporting in conjunction with operational im     Increase engagement with the public sector	
Glossary	
Bibliography	47
Annex 2 – Methodology of the qualitative analysis of GRI reports from PSOs	50
Sample	55
Approach to analysis	55
Annex 2 – Methodology of the qualitative analysis of GRI reports from PSOs  Sample	



#### Executive summary

- 2 As part of its 2023-2025 Work Program [1], the Global Sustainability Standards Board (GSSB)
- 3 requested the Standards Division (SD) to conduct an 'additional research project on the public sector'.
- 4 The aim of this document is to provide an assessment of the state of public sector reporting and give
- 5 recommendations on how the GSSB can support public sector organizations (PSOs) to report on their
- 6 impacts. The main analysis and five specific recommendations are summarized in the section below.

#### **Conclusions**

- 8 As part of this research, we found that although applicable to organizations across various sectors,
- 9 the GRI Standards demonstrate a lower adoption rate within the public sector compared to the private
- 10 sector. Given the weight of the public sector in modern economies and the significant impacts it
- 11 generates, the lack of sustainability reporting can represent a crucial gap.
- 12 The primary challenge of sustainability reporting within the public sector lies in its unique ability to
- 13 formulate and enforce regulations and policies, thereby influencing the behavior of regulated entities.
- 14 PSOs must recognize the material impacts of their policies and regulations alongside their operational
- impacts, such as those stemming from their role as employers or energy consumers. An analysis of
- 16 reports published by PSOs indicates that reporters generally understand the distinction between
- 17 setting regulations and leading by example in their operational activities. However, some reporters
- 18 struggle to integrate policy and regulatory reporting within the GRI Standards framework. This reveals
- 19 practical challenges in delineating between these scopes and organizing relevant information
- 20 cohesively within a single report.
- 21 Furthermore, PSOs' accountability to stakeholders is typically managed through established
- 22 mechanisms such as elections or reporting to governmental bodies, and focuses on PSOs'
- performance in implementing policies on behalf of stakeholders.
- 24 Analyses of reports also showed that PSOs use different terminology to discuss performance. For
- example, the terms 'value chain', value creation', or 'business relationships' are inappropriate to the
- 26 public sector context and can deter internal (managers) and external (accountholders) stakeholders
- 27 from adopting GRI.
- 28 Debates persist regarding the suitability of GRI Standards for reporting on policy within the public
- 29 sector. Some argue that the GRI Standards adequately cover all relevant scopes for PSOs and
- 30 highlight challenges stemming from a lack of expertise in utilizing these standards effectively. This
- 31 issue of immaturity within the public sector has been noted in the literature since the late 2000s.
- 32 However, the lack of progress in addressing these challenges suggests that sustainability reporting
- 33 within the public sector may not gain momentum without engaging with PSOs and aligning the
- 34 standards to their unique needs and approaches.



- 35 Addressing the challenges PSOs face in using GRI Standards requires clarifying the scope of
- 36 reporting and recommending complementary frameworks for policy and regulatory impacts.
- 37 Additionally, providing explanations of how certain terms apply to the public sector could mitigate
- 38 terminology-related issues.
- 39 GRI's Public Sector Supplement pilot of 2005 [2] offers a blueprint for public sector impact reporting,
- 40 but its incomplete implementation has spurred the development of alternative frameworks by
- 41 organizations such as public universities. Recent contributions, such as Adams' *Public sector*
- 42 sustainability reporting: time to step it up (hereinafter referred to as Adams, 2023) [3], propose
- 43 frameworks distinct from GRI's approach, serving as valuable references for informing future
- 44 iterations of the GRI Standards. In parallel, PSOs have adopted various reporting forms, including
- 45 financial reports, environmental reports, sustainable policy reports, and reports aligned with the
- 46 Sustainable Development Goals (SDGs). Some PSOs have transitioned from GRI reporting to SDG-
- 47 based reporting, while others are considering reporting with the European Sustainability Reporting
- 48 Standards (ESRS).

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- 49 While the GRI Standards acknowledge the existence of public sector entities, they have refrained
- 50 from explicitly addressing this sector, except where relevant in sector-specific standards and the
- 51 discontinued Public Sector Supplement. Consequently, certain reporting needs of PSOs remain only
- 52 partially met by GRI Standards.

#### Recommendations

- Based on the analysis in this document, we propose five recommendations that can be implemented
- separately but also have synergies and dependencies that may need to be considered.

#### 1. Consider the public sector perspective in developing all GRI

#### 57 Standards and other GRI activities

- 58 Considering the weight of the public sector in the modern economy and the number of potential GRI
- 59 reporters within the public sector, we recommend increasing efforts to ensure appropriate
- 60 consideration of the needs of PSOs in developing and revising standards and related products like the
- ABRL taxonomy. This could involve including public sector representatives in working groups or
- 62 technical committees, ensuring the terminology applies to the public sector context, or actively
- 63 seeking feedback from PSOs on draft standards. This has recently been implemented in the project to
- renew the GRI Topic Standards on Economic Impacts, where a member from the International Public
- 65 Sector Accounting Standard Board (IPSASB) has joined the working group.
- 66 More specific recommendations concern the review of standards or disclosures that appear
- 67 challenging or misunderstood by PSOs. These include: GRI 2-3 Governance, GRI 201: Economic
- 68 Performance 2016, GRI 203: Indirect Economic Impacts 2016, and specifically GRI 203-1
- 69 Infrastructure investments and services supported, GRI 204: Procurement Practices 2016, in



- 70 conjunction with GRI 308: Supplier Environmental Assessment 2016, and GRI 414: Supplier Social
- 71 Assessment 2016, GRI 205: Anti-corruption 2016, and GRI 413: Local Communities 2016.
- 72 Please refer to sections II.B.2 and 3 for a description of these issues. For the Sector Standards, we
- 73 develop our recommendations below.

#### 2. Develop a Sector Standard for the public sector focusing on

#### 75 general government

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- We recommend creating a Sector Standard for the general government and its components: central
- 77 government, state government, and local government, as well as the agencies depending directly on
- them. We observed that these organizations share similarities in their approach to reporting, including
- 79 the challenges of reporting simultaneously on their operational activities and policy outcomes. A
- standard for the public sector should offer specific guidance on how to distinguish between them.
- The development of such a standard could build on the now-retired GRI Sector supplement for public
- agencies [2], taking into account where relevant the conclusions of its implementation assessment [4],
- as well as the framework proposed by Adams [3].
- A general government Sector Standard could deviate from other Sector Standards in terms of scope
- and content and may require a slightly different approach. The preparation phase should also include
- an assessment of the target organizations' demand for such a standard and potential activities to
- 87 raise awareness and facilitate adoption (see recommendation number 5 below, 'Increase engagement
- with the public sector').

# 3. Develop Sector Standards for industries where the public sector is predominant

- 91 The public sector contributes to multiple areas of the economy beyond general government functions.
- 92 It is predominant in areas such as defense, public order, or social protection where the involvement of
- 93 the private sector is limited, making these industries quasi-unique to the public sector. In some other
- areas, such as health, education, or utilities, the public sector remains highly prevalent.
- 95 Health and education services are among the sectors expected to have a GRI Standard developed.
- 96 Significant attention should be devoted to these standards to the specific needs and circumstances of
- 97 the public sector. We recommend that other activities dominated by the public sector, such as
- 98 defense, public order, or social protection, could also be considered for a Sector Standard at a later
- 99 stage.

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## 4. Encourage policy and regulatory reporting in conjunction with operational impact reporting

- 102 GRI could provide guidance to distinguish the impacts caused by policies and regulations and those
- 103 caused by the organization's own activities. It could also encourage combined reporting using GRI
- 104 Standards for the operational side and another existing framework for the policy aspect. Such



05	guidance and recommendations can be implemented parallel or in advance of the Sector Standards
06	recommended in the previous point.
07	More research would be necessary to better understand how this relates to policy monitoring and
80	evaluation, an area in which public agencies, and particularly local authorities, increasingly rely on the
09	Sustainable Development Goals (SDG) as a reporting and evaluation framework. Some GRI reporters
10	in the public sector already integrate the SDGs in their reporting, and the goals provide a helpful and
11	much-needed framework for them to report on their policy impacts alongside their operational
12	impacts. We recommend facilitating the integration of the GRI Standards with the SDGs as a
13	compatible framework to report on their policies.
14	In practice, we recommend that GRI raises awareness among PSOs on the connectivity of the two
15	frameworks and suggests combined reporting for organizations willing to engage in policy reporting.
16	In addition, GRI should refine the current mapping of SDGs and GRI Standards to the specific needs
17	of PSOs. This includes highlighting their different purposes and complementarity in the context of
18	organizations with policy and regulatory competences, avoiding any impression that the SDGs are
19	part of GRI Standards.
20	As part of any of the suggestions above, GRI should be conscious of the 2030 deadline for the
21	implementation of the SDGs and seek to engage as much as possible with UN partners to understand
22	how integration could continue beyond this deadline.
23	5. Increase engagement with the public sector
24	Beyond the development of the standards, we recommend that GRI increase its engagement with the
25	public sector by providing services to reporters.
26	GRI could target PSOs in its communication to challenge the persistent perception that the Standards
27	are primarily designed for the private sector and raise awareness of their relevance to the public
28	sector.
29	GRI should also build capacity and know-how within the public sector, for example, by creating course
30	materials dedicated to PSOs as part of the GRI Academy or providing specific support services.



#### Introduction

132	As part of its 2023-2025 Work Program [1], the Global Sustainability Standards Board (GSSB)
133	requested the Standard Division to conduct an 'additional research project on the public sector'. It
134	states that the Sector Program does not currently contemplate developing a standard that considers
135	the unique perspective and functions of the public sector. Therefore, a research project exploring
136	existing practices, needs, and a workable structure for sustainability reporting in the public sector
137	would be beneficial.
138	This takes place in the context of the emergence of an interest in engaging in this domain within the
139	accounting reporting profession. In April 2023, the Chartered Institute of Public Finance and
140	Accountancy (CIPFA) in the United Kingdom published a report (hereinafter referred to as Adams,
141	2023) [3] calling for 'stepping up' public sector sustainability reporting and called for supporting the
142	use of GRI Standards and the SDG framework by public sector organizations (PSOs). In parallel, the
143	International Public Sector Accounting Standards Board (IPSASB) launched in 2022 a consultation
144	paper to its constituents on the opportunity of advancing public sector sustainability reporting [5],
145	followed in March 2023 by the launch of a project brief on the development of climate-related
146	disclosures, resulting in an exposure draft being released in October 2024 [6]. Finally, the Association
147	of Chartered Certified Accountants (ACCA) organized a global roundtable on the topic of public sector
148	sustainability reporting, which resulted in a call for better sustainability reporting in the public sector to
149	achieve the world's sustainability aspirations [7].
150	As PSOs venture into the realm of sustainability reporting, GRI has a key role in promoting its vision
151	of impact reporting and contributing its expertise in this domain. The aim of this document is to
152	provide an assessment of the state of public sector reporting and give recommendations on how the
153	GSSB can support PSOs in reporting on their impacts. Adams [3] has been one of the key sources in
154	its preparation, while the participation of staff from the Standards Division in ACCA's roundtables and
155	the initiatives of IPSASB provided many valuable insights that are reflected in the analysis and
156	conclusions.
157	The document is structured as follows: Section I will propose a definition of the public sector and
158	describe its specificities in the context of sustainability reporting; Section II looks into what tools GRI
159	currently provides to PSO reporters and how reporters engage with impact reporting; Section III draws
160	some recommendations for the future of GRI's involvement into public sector reporting.



## I. Public sector definition and key

#### characteristics

#### A. Definition

Support for the idea that the public sector has reporting needs that differ from the private sector has gained traction in academic literature over the past fifteen years [8] [9], rooted in the idea that PSOs are fundamentally different from private organizations as their 'core tasks have to do with welfare and justice' [10]. Following changes in how governments operate over the previous decades,¹ the term 'public sector' is progressively being replaced in the accounting discipline with 'public services' [11]. While the former focused on the organizational structure, characterized by 'organizations providing services to the public that were publicly funded, owned and operated',² the latter focuses on the activities it performs, defined as 'those activities [...] enshrined within the notion of public good or service based on universality of access for the citizenry rather than the private provision through the market' [11]. In other words, as governments have progressively outsourced activities traditionally operated by public entities, the definition of public sector shifted to the broader concept of 'public services', which encompasses those activities now operated by non-public sector entities. Unless mentioned otherwise, we use the term 'public sector' in this document to refer to the first of these concepts.

The universality of access and the notion of public good are elements of continuity between the two concepts. They relate more broadly to the role of the government as a provider of services and goods that are socially desirable but under-provided through the market economy. This is because the range of goods and services and the prices charged are based on political and social considerations rather than profit maximization. While debates on the desirable size of government and the extent of the activities falling within its scope are often politically charged, the role of the government as an economic actor is nowadays widely recognized, with the Organization for Economic Cooperation and Development (OECD) noting that 'governments are responsible for the provision of various goods and services to their populations [and] also strive to redistribute income across society, through social benefit and subsidies' [13]. The redistributive activity of government is another important characteristic of its impact, together with the capacity to pass law affecting the behavior of other economic units [14], even if not all PSOs share redistribution and regulatory roles.

<sup>&</sup>lt;sup>2</sup> This definition is similar to those used by the International Monetary Fund (IMF) which defines the public sector as consisting of 'all resident institutional units controlled directly, or indirectly, by resident government units' (IMF, 2014), or the System of National Accounts as institutional units – i.e. 'economic entity that is capable, in its own right, of owning assets, incurring liabilities, and engaging in economic activities and in transactions with other entities', that are owned or controlled by the government (SNA, 2008).



<sup>&</sup>lt;sup>1</sup> Particularly in western Europe and North America with the development of the New Public Management.

190 Crucially for GRI and other standard-setting organizations, the public sector is not a sector in the 191 sense of an 'industry' of the economy, where organizations make up different parts of its supply chain. 192 It spreads over multiple industries, and its missions and mandates are diverse, varying across 193 geographies. 194 Considering these factors, we propose a definition of the public sector as the collection of entities 195 acting on behalf of the government, including the government itself. The determinant criterion in 196 identifying a PSO is not solely ownership or control, but its capacity to act on behalf of the 197 government to deliver goods and services that benefit society at the expense of maximizing profit. 198 Under this definition, the objectives and values of the government also apply to the public sector as a whole. This is particularly relevant as it will determine how PSOs approach reporting in terms of 199 200 materiality assessment or scope. While the element of ownership and control is necessary for the 201 operationalization of the definition, and in particular to exclude private sector organizations acting on 202 behalf of the government (following the concept of 'public service'), it is not sufficient to understand 203 the objectives of organizations, especially concerning sustainability.

# B. Typologies of the public sector

- Establishing a typology of the public sector has a dual objective. First, it is necessary to limit the topic of our research, and second, it will help us understand the specific needs of the public sector for sustainability reporting and which areas within the public sector deserve special attention.
- Two main complementary frameworks stand out; one focuses on the entities that constitute the public sector, while the other focuses on the type of activities in which the public sector is involved.

#### 1. The Government Finance Statistics (GFS)

- 211 The Government Finance Statistics Framework (GFS) was developed by the International Monetary
- 212 Fund (IMF) essentially for statistical purposes, to support the analysis and evaluation of the
- 213 performance of the government and the public sector in light of its fiscal policy. It classifies the public
- sector into institutional units that can be grouped into either the general government sector or public
- 215 corporations.

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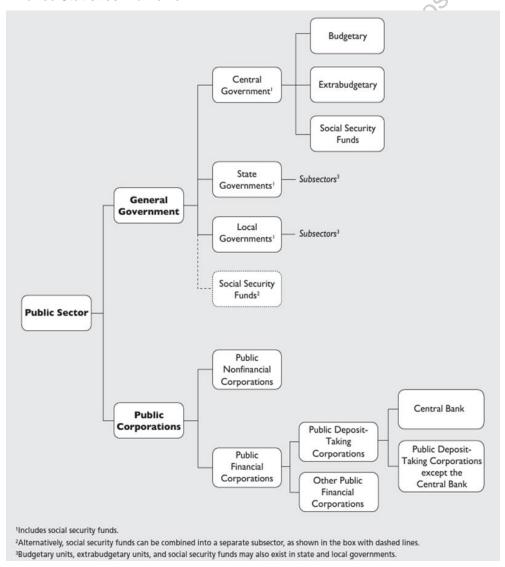
- 216 This framework includes all government bodies and organizations controlled by government units, see
- 217 Figure 1. The smallest unit of this classification is the 'institutional unit', defined as an 'economic entity
- 218 that is capable, in its own right, of owning assets, incurring liabilities, and engaging in economic
- activities and in transactions with other entities'.
- 220 The main feature of the GFS is that it focuses on the entities that constitute the public sector and
- 221 establishes lines of financial accountability and commands between them. It allows statistical
- reporting across different levels of government and aggregates the data in a way that avoids overlap.
- 223 GFS's first division of the public sector is between the general government and the public
- 224 corporations, which are the entities that produce 'all or most of its output [...] at prices that are
- economically significant' [15] and are also referred to as State-Owned Enterprises (SOEs). Given the



similarities between SOEs and private sector organizations in operations and accountability needs, these organizations can use the GRI Standards without needing further adaptation.

According to an internal database of more than 20,000 corporations listed in stock exchanges, SOEs are more likely than similar organizations in the private sector to use GRI, although that difference is due mostly to the fact that SOEs in the database tend to be larger. When the size effect was eliminated (by focusing only on the top 5,000 largest), we observed that the adoption rate of GRI was very similar across SOEs (52%) and private companies (55%), despite the fact that more than half of the SOEs in the list came from China, a country with lower-than-average GRI adoption rates. The main criticism of the GFS is that it does not properly fit the diversity of situations across countries and political systems, affecting its capacity to be used for comparison purposes. Although this criticism holds within the category of general government, the existence of criteria to distinguish the general government from public corporations seems to be applicable across geographies.

Figure 1. The Public Sector and its main components as presented in the IMF Government Finance Statistics Framework



Source: IMF, Government Finance Statistics Manual 2014' (Washington, DC: International Monetary Fund, 2014), p.19.



#### 2. The Classification of the Functions of Government (COFOG)

The second main framework is the Classification of the Functions of Government (COFOG). COFOG was developed by the OECD and published by the United Nations Statistical Division (UNSD). It builds on the SNA's government expenditure classification by further classifying the expenditure by purposes, defined as the socioeconomic objectives that general government units aim to achieve through various kinds of expenditure. While the GFS and the SNA aim to present who spends what, the COFOGs present the socio-economic purpose of the expenditure. In both cases, the overall purpose is to create statistical aggregates used for macro-economic accounting or policy evaluation. In this classification, the general government sector is divided according to the goods and services it provides. COFOG is a 3-level classification with 10 'divisions' at the top level, each broken down into groups between 6 and 9 'activities', which are partly sub-divided further into 'classes'.

Table 1. Overview of COFOG's first and second levels\*

First-level	Second-level
General public services	Executive and legislative organs, financial and fiscal affairs, external affairs; foreign economic aid; general services; basic research; R&D related to general public services; general public services n.e.c.; public debt transactions, transfers of a general character between different levels of government.
Defence	Military defence; civil defence; foreign military aid, R&D related to defence; defence n.e.c.
Public order and safety	Police services; fire-protection services; law courts; prisons; R&D related to public order and safety; public order and safety n.e.c.
Economic affairs	General economic, commercial and labour affairs; agriculture, forestry; fishing and hunting; fuel and energy; mining, manufacturing and construction; transport; communication; other industries, R&D related to economic affairs; economic affairs; n.e.c.
Environmental protection	Waste management; water waste management; pollution abatement; protection of biodiversity and landscape; R&D related to environmental protection.
Housing and community amenities	Housing development; community development; water supply; street lighting; R&D related to housing and community amenities; housing and community amenities; n.e.c.
Health	Medical products, appliances and equipment; outpatient services; hospital services; public health services; R&D related to health; health; n.e.c.
Recreation, culture and religion	Recreational and sporting services; cultural services; broadcasting and publishing services; religious and



	other community services, R&D related to recreation, culture and religion; recreation; culture and religion; n.e.c.	
Education	Pre-primary, primary, secondary and tertiary education, post-secondary non-tertiary education, education non definable by level, subsidiary services to education, R&D n.e.c.	
Social protection	Sickness and disability; old age; survivors; family and children; unemployment; housing; R&D social protection and social exclusion; n.e.c.	
* 'R&D' stands for Research and Development; 'n.e.c' stands for not elsewhere classified		

Source: OECD, 'Annex B: Classification of the Functions of Government (COFOG)', in Government at a Glance 2011, 2011, 194–95.

Other classifications of this type exist across disciplines. For example, the Comparative Agenda Project classifies policy fields that include 21 major topics and 220 subtopics for conductive comparative analysis across countries [16].

The main advantage of the COFOG and other sectorial classifications is that they offer a higher degree of comparability across countries than hierarchical classifications. The level of government presented in the GFS might make sense from a statistical perspective when presenting an aggregated output compiled by a central authority. However, it might be impractical for the reporting entities to use it, depending on the geographical and constitutional context. In countries with multiple levels of government or federal systems, the respective attributions of different entities are sometimes better understood in terms of policy topics.

COFOG classification is useful to separate the activities of the public sector according to how much space is shared with the private sector. General public services, defense, public order, and social protection will be almost exclusively the domain of the public sector, while social services and infrastructure provision is shared. This distinction can be relevant for designing GRI Sector Standards (See section 'Recommendations').

#### C. Specific characteristics of the public sector

The International Public Sector Accounting Standards Board (IPSASB), an organization that develops accounting standards and guidance for use by public sector entities, notes that the 'primary objective of most public sector entities is to deliver services to the public, rather than to make profits and generate a return on equity to investors' [17]. This means that PSOs are likely to consider that improving conditions for 'society' is at the core of their mandate and their impact on the economy, the environment, and people, is not simply a by-product of their activities.

In this respect, they differ from private sector organizations whose primary objective is profit maximization and value creation. The concept of 'value' has a specific meaning in the public sector, which is simultaneously broader and separated from monetary value and often relates to 'the value of



- life, the value of society, the value of quality and, if one is of a religious bent, the value of creation itself' [18].
- 282 The IPSASB Conceptual framework for general purpose financial reporting by public sector entities
- 283 [17], highlights a total of six characteristics of the public sector: the importance of non-exchange
- transactions, the importance of the approved budget, the nature of public sector programs and the
- longevity of the public sector, the nature and purpose of assets and liabilities in the public sector, the
- regulatory role of public sector entities, and the relationship to statistical reporting.
- For the purposes of this document, we will analyze three distinct characteristics of the public sector
- 288 that will mark its approach to sustainability reporting: its capacity to set rules and regulations, its
- accountability mechanisms, and the influence of stakeholders.

#### 1. The policy and regulatory aspect of the public sector

291 Many PSOs regulate the behavior of other organizations and individuals around them through laws,

policies, and regulations. Regulation can take the shape of incentives for individuals and businesses

to behave a certain way or regulations to prohibit certain behaviors. The extent of the organization's

control over policy differs among the public sector. Some PSOs, particularly within general

295 government functions, have the ability to create and enact policies and regulations, and have a high

level of control over their content. On the other hand, most PSOs are responsible for implementing

these policies, or at least their work program reflects policy orientation decided by the first group of

298 PSOs. Therefore, even though the level of control over policy is limited, it remains material to PSOs.

#### 2. Codified accountability mechanisms

The need for accountability in the public sector is fundamentally different from that in the private sector. The V-dem Institute at the University of Gothenburg, led by S. Lindberg, describes the accountability pathways within the public sector relative to the governments [19]. Vertical accountability is the accountability of the government toward citizens, which mainly expresses itself through free elections, where citizens have the capacity to vote out politicians. Second, horizontal accountability describes the accountability that different branches of government (executive, legislative, and judicial) have toward each other, whereby each branch plays a role in keeping the other two within the bounds of the law [20]. This, for example, includes the reporting of a government department or agency to Parliament or the executive branch's head. Finally, the elusive concept of diagonal accountability relates to the idea of participatory democracy whereby citizens engage directly or indirectly with the government either through their own actions, civil society organizations, or the media. Examples of diagonal accountability include 'public demonstrations, protests, investigative journalism, and public interest lawsuits' [19], which, in effect, seek to trigger the vertical and horizontal accountability mechanisms. In this model, the ability of citizens to exert diagonal accountability

<sup>&</sup>lt;sup>4</sup> As noted by Mechkova et al (2019) 'this accountability mechanism only works where elections are regular and relatively free and fair'. This de facto eliminates a certain number of geographies.



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314	increases as information on government actions becomes available and transparent. Sustainability	
315	reports would, therefore, fit neatly as part of this model and highlight the importance of citizens (and,	
316	by extension, civil society organizations and the media) as key stakeholders of PSOs when they	
317	undertake reporting.	
318	Accountability processes in the public sector include aspects of impact reporting, but they are mainly	
319	focused on the organization's performance when delivering services to the public within the allocated	
320	budget. The emphasis on how the budget is spent compared with the activities and policy	
321	implementation will likely vary across geographies and institutions. This might translate into more or	
322	less weight being given to accounting approaches.	
323	Accountability to citizens is also a much-discussed topic, with recurring calls to improve public	
324	participation as the 'process of participation and representation are at the heart of democracies' [13].	
325	Beyond elections, accountability to citizens and responsiveness to their opinions remain challenging	
326	in modern liberal democracies. Recent data from the OECD shows that only 32,9% of the OECD	
327	members population expect governments to adopt opinions expressed in a public consultation [13].	
328	This shows that this accountability mechanism is likely to be much less developed than other	
329	institutions, PSOs, and governments.  3. Influence of stakeholders	
330	3. Influence of stakeholders	
331	Related to their accountability mechanisms and due to the all-encompassing nature of their missions,	
332	PSOs have a broad set of stakeholders. In many cases, the interactions with these stakeholders are	
333	codified, not only when it comes to reporting.	
334	The State, in the sense of the government and the legislative power, has a special status among the	
335	multiple stakeholders of PSOs. It provides, in some instances, a regulatory or legal framework for	
336	PSOs to report on their impacts. Beyond this, it also has a central role in terms of funding these	
337	organizations and, to some extent, guiding their activities.	
338	The concept of accountability, which is central to sustainability reporting, originates in the idea that	
339	'when decision-making power is transferred from a principal (e.g., the citizens) to an agent (e.g., the	
340	government), there must be a mechanism in place for holding the agent accountable for the decisions	
341	and tools for sanction' [19]. Modern liberal democracies, therefore, equip themselves with reporting	
342	systems that allow the government and its entities to account for its activities.	
343	Based on the discussion of accountability described above, the following list of account-holders of a	
344	specific type of public sector organization – a public agency – has been drawn by Schillemans et al.	



2022 [21]. We have added additional account holders.

#### Table 2. Mapping of accountholders based on Schillemans et al. (2002)

Vertical accountability  Power relationships are sometimes characterized by hierarchy and/or budgetary control  The claim for accountability is based on legal grounds, political tradition, or budgetary rules	Diagonal accountability  Accountability to bodies working independently from hierarchical superiors yet with authority	Horizontal accountability (social accountability) Social form of accountability, which is mostly voluntary
Parent-department	Board	Expert body
Cabinet	Inspection or regulatory body	Client body
Coordinating departments (such as finance department)	Court of audit or Supreme Audit Institutions	Interest groups
Non-coordinating departments	Ombudsman	cso
Other agencies	Evaluation committee	Unions and workers or employees
Supranational bodies	Courts	News media
Parliament (specific sectorial committees)	Parliament	Citizens/ service users

347 The accountholders italicized have been added by us.

# D. Challenges for sustainability reporting in the public sector

The public sector is a major contributor to the economy. In 2021, government expenditures amounted to 46.3% of GDP, and general government employment (i.e., only a limited part of the public sector) amounted to 18.6% of total employment, on average across OECD countries [13]. Therefore, it is a large source of sustainability impacts. Excluding the public sector from reporting would minimize the assessment of human activity on the environment, the economy, and people, including human rights.

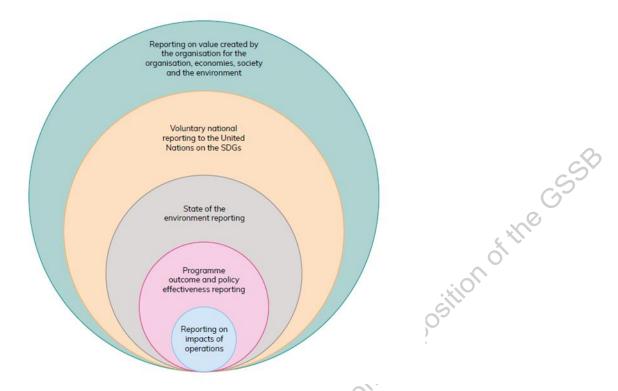
However, some of the characteristics of the public sector detailed above bring about potential challenges regarding sustainability reporting.



357	1. Policy and regulatory aspects are likely to be material to public
358	sector organizations
359	Many PSOs make and implement policies and regulations with the explicit intention of having an
360	impact on people, the environment, and the economy. This makes the policy impacts of PSOs very
361	likely to be material alongside their operational impacts.
362	This presents some challenges when it comes to reporting impacts. For example, regarding
363	greenhouse gas (GHG) emissions, an organization might consider reporting on both the impact of its
364	policies aimed at GHG emissions reductions within its jurisdiction and the GHG emissions of its own
365	operations. In other words, the boundary between operational impacts and policy impacts might be
366	unclear for organizations that are used to highlight the second. In practice, this could result in the GRI
367	Standards not being used as intended. In the opposite case, where organizations would correctly
368	identify the difference between their policy and operational impacts, it could result in two sets of
369	reporting, increasing the burden on the organization.
370	It should be noted that reporting on public policies and implementation measures comes conceptually
371	very close to policy monitoring and evaluation, particularly in the context of the Sustainable
372	Development Goals (SDG). This overlap will be further explored in Section II.
373	Even the way that PSOs conceptualize sustainability is likely to refer to their policy work and the
374	SDGs, which is slightly different from the practical definition of impacts provided by the GRI
375	Standards. Interestingly, this also varies across geographies, with the term 'sustainability' sometimes
376	solely referring to the capacity of an organization to maintain itself overtime [9].
377	Specific types of PSOs, those overseeing a jurisdiction such as a national, regional, state, or
378	municipal government, are likely to consider that the impact of individuals, businesses, and
379	organizations within their jurisdiction is relevant to sustainability reporting. This is usually referred to
380	as state-of-the-environment reporting.
381	This translates into three levels of reporting previously identified by GRI [2]: operational, policy and
382	regulatory, and state of the environment. Adams [3] adds two reporting scopes: voluntary national
383	reporting to the United Nations on the SDGs and reporting on value created by the organization,
384	economies, society, and the environment. Figure 2 below presents these scopes.



Figure 2. Spheres of reporting described in Adams, 2023



Source: Adams, CA. Public Sector Sustainability Reporting: Time to Step It Up. CIPFA; 2023. p.22

### 2. Gaps between sustainability reporting and accountability mechanisms

The challenge to sustainability reporting for PSOs not only relates to the content but also to the form of reporting. PSOs are used to be accountable to other PSOs (sometimes referred to as accountholders) according to specific rules often defined in law or custom. For example, ministries or government departments must give parliament an account of their activities. This implies a cultural gap with the flexibility of impact reporting. For example, the GRI Standards invite the organization to question their own processes and adapt the reporting to its context, broadening the concept of stakeholders and adopting their different points of view.

In addition, PSOs might be protective of their accountability activities. For example, an interviewee mentioned how stakeholders who were traditional accountholders of the reporting organization were reluctant to engage in the materiality assessment process, as this process was foreign to their representation of their mission toward the reporting organization. For many PSOs, the commitment to sustainability reporting might be subject to political choices made by elected representatives, who are not always part of the reporting organization.

#### 3. Mandatory reporting in the public sector is not taking off

Through literature review and desk research, we identified jurisdictions with policies (regulations, laws, or guidance) relating to sustainability reporting in the public sector across the world. Our objective was to assess the maturity of the regulatory environment and identify any jurisdiction where



sustainability reporting in the public sector would be particularly developed as a result of regulation on the topic. The list we compiled is not meant to be exhaustive but provides an overview of different approaches and trends in regulation and policy across different geographies. We particularly sought to identify regulations, laws, and policies in non-English speaking countries and as much as possible in emerging and developing economies.

Building on Adams [3], which looked at English-speaking regulations for sustainability reporting in five jurisdictions, we identified an additional 21 policies across 13 jurisdictions (plus the OECD). In some jurisdictions, we also found evidence that there were no such policies. For example, in Germany, to our knowledge, there are no generally applicable binding regulations on sustainability reporting for the public sector [22]. In Ghana and Egypt, we identified that while comprehensive guidelines on corporate governance in the public sector existed, they did not include provisions for reporting. The policies are described in Annex I.

#### Scope

We identified 13 policies that applied to some degree to a group of central government entities. The most advanced example of such policy was the Guidelines for Sustainability Reporting in Central Government in Finland, published in 2021, a voluntary reporting framework directed to central government ministries, agencies, and institutions [23]. This framework includes a distinction between the reporting organization's 'handprint' as a result of its operations, and 'footprint' as a result of its policies. It is strongly aligned with the SDGs.

The other category of PSOs that stand out as being subject to sustainability reporting policies are state-owned enterprises. In some jurisdictions, the policy applies to both private and public sector enterprises, with the criteria for inclusion being the size of the organization's workforce or its revenue. However, in cases such as Sweden, Spain, Chile, or India, the policy targeted state-owned enterprises. The duty to lead by example was cited as a key reason for conducting sustainability reporting in these organizations (particularly in Sweden, Spain, and Chile) and the importance of the state-owned enterprises in the economy (India).

Although numerous academic articles focus on local authority, we found few policies specifically addressing local authorities. In France, we found that largely populated local authorities are required to prepare sustainability reports before the budget debate. However, the requirements of the nature of these reports are focused almost solely on policies and translated into descriptions of these policies that are not always accompanied by an analysis of their impact. In Italy, the policy is mainly voluntary. The scarcity of policy reporting at the local level is all the more interesting, and we found multiple examples of sustainability reports by municipalities or local authorities, which could indicate that this reporting is mostly voluntary and could be the product of other trends. In New Zealand, the review of the Environmental Reporting Act in 2014 was foreseen by scholars [24] to involve an extension of requirements to local authorities, but that was not the case. In the United Kingdom, the National Audit Office puts into perspective the lack of consistency in reporting greenhouse gas emissions by local governments, with the absence of mandatory reporting for the public sector as a whole [25].



#### Definition of sustainability

A significant share of the policies we reviewed focused on the environmental aspect of sustainability, for example, requiring reporting on greenhouse gas emissions, waste management, or water usage. However, we also found that some jurisdictions have separate reporting policies on different aspects of sustainability, such as gender equality in the workforce or governance structures, that are not labeled as sustainability reporting. This also means that the lack of policies on the umbrella topic of sustainability at the local level and other levels does not necessarily mean that there is a lack of reporting on sustainability topics.

#### • Type of requirement

We found mandatory and voluntary reporting requirements among the policies we reviewed. Although more requirements were mandatory than voluntary, we also found that their application was fragmented. In some cases, such as the mandatory reporting by Swedish State-Owned Enterprises, they applied to a limited number of entities. In other cases, they were not implemented despite the mandatory requirement, such as in Spain, where 'the maximum level of compliance with the sustainability reporting mandate was 43% in 2012' [26]. Finally, the mandated policies are sometimes inconsistently implemented. In Canada, for example, federal public agencies and government departments are required by the Federal Sustainable Development Act to report on their progress in implementing the Federal Sustainable Strategy; out of eight reporting items relating to the departments' operations under the goal 'Greening government' five were deemed incomplete or untimely [27]. For some of these targets, as little as one to four departments or agencies out of 26 had reported information. By contrast, in Finland, where reporting is voluntary under the Guidelines for sustainability reporting in central government, 67% of central government accounting units published a sustainability report for 2021 [28].

# II. Current reporting practices of public sector organizations

#### A. Type of reporting by public sector organizations

Reporting in the public sector takes multiple forms to accommodate the accountability needs and legal requirements applicable to organizations. In section I.D.1, we describe how public sector reporting can be conceptualized across five different scopes. In this section, we analyze how organizations report in practice and identify different types of reporting.



Research done by GRI in 2004 on reporting in the public sector [29] identified six broad categories of reports, among which five remain relevant today.<sup>5</sup> We have added the reports on the Sustainable 476 Development Goals, which were adopted in 2015. By contrast with 2004, we found that although different reporting categories exist, they no longer translate into stand-alone reports but tend to be aggregated into hybrid reports, with the exception of financial reports. Therefore, the categories presented below are more likely to be understood in terms of reporting type rather than report type.

#### 1. Financial/Annual report

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- Although these reports are common and cover aspects relevant to sustainability and impact, they are first and foremost aimed at providing an account of how public organizations manage and spend their budget. These types of reports focus on financial performance in the context of the organization's management structure, policies, and achievements over the past year. They are usually mandatory and have the potential to be audited.
- These reports are compiled using specific national or international rules and reporting standards. 486 487 among which IPSASB creates the standards.
- 488 In some cases, they include data on sustainability or triple-bottom-line reporting, although these 489 aspects tend to be presented in a separate report or annex.

#### 2. Environmental reporting

- Environmental reporting focuses on the effects of the activities of specific public sector entities on the 491 492 environment. Although they are often titled 'sustainability reports' or describe their content as related 493 to sustainability, the social and economic aspects are not included. They focus on metrics that describe the organization's performance in relation to the environment and, as such, constitute a 494 specific type of impact report. 495
  - These reports are also sometimes described as environmental performance reports covering themes such as resource consumption, emissions, waste, purchasing and procurement, and green budgeting. In some cases, these reports are also used to support certification for issuing green bonds.
  - We found that although specific guidance existed on environmental reporting, the reporting itself was sometimes integrated into other types of reporting. For example, in the UK, where central government agencies are required to comply with reporting requirements on their environmental impact [30], the Department for Health and Social Care publishes environmental reporting information as part of an annex of its annual report [31]. The UK Department for Transport publishes this information as a chapter of its annual report alongside broader SDG reporting items [32].
- 505 Although multiple examples of stand-alone environmental reports were mentioned in the 2004 506 research done by GRI, we did not find such examples in 2023. As described above with examples

<sup>&</sup>lt;sup>5</sup> The omitted category is 'Sustainability Indicators/Index reports' for which we could not find direct equivalent today. This category presents some resemblance with the new reporting category although it was broader in scope.



Page 22 of 57

507 from the UK, we found multiple PSOs reporting on their environmental impact as part of broader 508 reports. 3. State of the environment report 509 510 This type of report focuses on the state of the environment in a specific jurisdiction and covers topics 511 such as air quality, climate change, and biodiversity. It is usually driven by a scientific assessment of 512 the state of the environment and the pressures put on it by societies and human activity. It often also 513 discusses policy responses or raises the alarm to political entities (government or parliament) on 514 environmental risks. In many cases, these are statutory reports, i.e., they are requested by law and drafted by recognized 515 516 entities deemed independent from the government of the day. 517 The scope of reporting is not limited to the reporting entity or other entities but rather describes the 518 overall impact on the environment within a specific jurisdiction. It might, for example, describe the 519 level of pollution in rivers and link it to human activity but not to specific organization's activities. Although these reports are first and foremost focused on the state of the environment, they usually 520 521 acknowledge the link between human well-being and the effects of the environment on people and 522 communities and vice versa. 523 This type of report is very common and likely to have become widespread with the development of 524 international agreements on climate change. We found numerous examples of these reports at 525 regional, national, and sub-national levels across the world. Examples of such reports can be found in Australia, New-Zealand, France, South Africa, China, and 526 527 Japan. 4. Sustainable policy report 528 529 Sustainable policy reports focus on the organization's impact on the environment, economy, and 530 people through its policies rather than (simply) its operations or activities. This applies to PSOs with regulatory powers such as central government, state, province, or local authorities. 531 In practice, these documents often describe policies and action plans and explain how they intend to 532 533 address sustainability challenges, but they rarely present a balanced assessment of the impacts of 534 these policies or their effectiveness. As noted in 2004, this could be due to the complexity of 535 conducting such assessments. They tend to be drafted by the organization rather than an external 536 party (as is the case of the state of the environment report), and as such, they often resemble general

Examples of such reports were found in local authorities in Italy, France, and South Africa.



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communication tools.

#### 5. Sustainable development report based on the SDGs 539 540 This category of reports is similar to the sustainable development policy reports described above. 541 although they use the SDGs as a reporting framework for reporting instead of local policies. These reports seek to assess how well the reporting entity is doing in terms of achieving the goals that it 542 543 assigned itself. 544 This category of reports, although not homogenous, has grown significantly over the years. As part of 545 this study, 71 reports relating to sustainability issued by PSOs were identified, and 43 (61%) mentioned the SDGs. This was slightly lower among PSO's GRI reports (57% or 25 reports out of 44 546 547 GRI reports). 548 Countries are responsible for monitoring their progress toward the SDGs, and while reporting 549 methods vary, they must comply with the UN's Fundamental Principles of official statistics [33]. The 550 UN Statistics Commission adopted the System of Environmental-Economic Accounts (SEEA), and in 551 Europe, the Conference of European Statisticians (CES) agreed on Recommendations for National 552 Sustainable Development Indicators (CES Recommendations). These types of reporting by national 553 states are often referred to as 'sustainability reporting', which presents some similarities with GRI's vision of sustainability reporting but goes further in scope. For example, a 2014 study from the Dutch 554 555 Planning Bureau [34] compared the CES Recommendations with the GRI G4 Standards in an attempt 556 to identify convergence and divergences of sustainability reporting between the public and private 557 sectors. Similarly, PSOs are ramping up their reporting on the SDGs, and in many cases, they do so as part of 558 559 their GRI reporting. GRI has issued multiple guidance materials in this domain, including three guides 560 and one linkage document with support from the Swedish International Development Agency (SIDA) 561 [35], [36], [37], [38]. In parallel, reporting following the SDGs has developed globally. At the local level, cities and local 562 authorities have progressively started to publish Voluntary Local Reviews (VLRs). In these reports, 563 564 cities select a subset of SDGs and usually report on the policies they implement in this area and 565 monitor the situation (which can be deemed to fall into the scope of both contextual information and impact reporting). There are currently 171 VLRs in a public database hosted by UNDESA [39]. 566 We found that some local authorities that previously reported with GRI now report with VLR-SDGs 567 568 (see, for example, the cities of Melbourne [40] and Stirling [41] in Australia), but also found one example of a local authority reporting both with VLR-SDGs and GRI, namely the province of Córdoba 569 570 in Argentina [42], [43]. 6. Sustainability/Triple bottom line report 571 572 This type of reporting enables simultaneous assessment of the organization's impact on the environment, economy, and people at the operational level while incorporating elements of impact

through policies. It links operational performance to the agency's vision and strategy [44]. Since 2004,

the number of such reports has increased, particularly with the publication of the GRI 2005 public



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sector supplement. We found multiple references to this supplement in the literature, although it is no longer effective as a GRI Standard (see the section on GRI guidelines for the public sector).

We found examples of such reports in four broad types of public sector organizations: state/provincial governments, municipalities, public agencies, and state-owned enterprises. The specifics of this reporting and the suitability of the GRI Standards will be explored further in Section B.1. Evidence shows that the reporting differs between organizations with regulatory powers (state/provincial governments and municipalities) and those without (public agencies and state-owned enterprises).

#### 7. No globally accepted framework for public sector reporting

Our analysis shows that, without a single globally recognized reference, organizations tend to combine these reporting categories and build upon different frameworks to fit their purpose. This creates fragmented reporting characterized by the absence of a commonly agreed definition of 'sustainability'. The terms remain understood by some organizations in the public sector as solely related to environmental matters. Although environmental reporting is often accompanied by other (mandatory) reporting related to sustainability topics, such as employment or diversity, this approach carries the risk of not sufficiently accounting for the relationship between the different sustainability aspects, presenting a biased picture of the organization's impact. In addition, this increases the burden on reporters who might report on overlapping impacts and who might need to draw on different reporting frameworks to fulfill legal requirements.

Although GRI Standards could address these challenges, few PSOs use them. One possible reason is that the current Standards framework does not provide sufficient space to integrate reporting on levels beyond operational impact, particularly on their action's policy or regulatory aspects. For example, a former GRI-reporting local authority mentioned that it decreased its use of GRI Standards over the years until it fully phased them out due to the perceived lack of return compared to the amount of time necessary to use them. This local authority still reports on sustainability but uses its own strategy and outcomes as a reporting framework.

Finally, there is evidence that the ubiquity of the SDG filled a gap in the sustainability reporting landscape as it offers a conceptual, if not practical, framework for PSOs to reflect on their contribution to sustainability. In some cases, they are also used as a theoretical framework to report on operational impact with debatable success. In Finland, the guidelines for sustainability reporting in the central government [45] introduced a promising example of SDG-based sustainability reporting focused on the organization's policy or regulatory activities ('handprint'). At the same time, the operational impacts (described as the 'footprint') are reported in a separate section.

Anecdotally, we found two examples of former GRI reporters in Australia who switched to reporting solely with the SDGs. One of them highlighted the desire to align reporting with their new strategic phase in relation to the SDGs and to enable them to 'understand [their] contribution as a local government to global goals to address the social, economic and environmental elements of sustainable development'. It also notes that while it 'ceased [to] formally reference GRI indicators [...



613 it] acknowledges that many of the key focus areas outlined within the GRI remain embedded in its 614 reporting' [41]. 615 Adams [3] proposed a framework for integrated reporting building on the TCFD structure, with four axes of reporting: governance, management approach, strategy, and performance and targets. These 616 617 axes were populated by existing disclosures, including GRI's disclosures, IPSASB's Recommended 618 Practice Guidelines, ISSB's Integrated Reporting Framework, and the SDG's Recommendations. The 619 report highlights that GRI disclosures are valid for Public Sector reporting and includes most GRI Topic Standard disclosures under the 'performance and targets' heading.

#### B. GRI initiatives for the public sector

- 'Any organization can use the GRI Standards regardless of size, type, geographic location, or 623 reporting experience' (GRI 1). The principles and the disclosures of the GRI Standards can be equally applied to the private or public sector. Because the GRI Standards focus on the external impacts and do not rely on the effects on enterprise value to assess materiality, they are better aligned with the needs of PSOs than other standards.
  - Nevertheless, private enterprises form the majority of those organizations reporting using the GRI Standards, and most of the stakeholders who participate in the development of GRI Standards represent private companies directly or indirectly. This generates a slight bias toward private sector terminology and metrics in some GRI Standards, particularly for standards related to economic impacts. More specifically, PSOs may have difficulty gathering the requested information or could find the terminology confusing in Disclosure 201-4: Financial assistance received from government, GRI 203: Indirect Economic Impacts 2016, GRI 205: Anti-corruption 2016, and GRI 207: Tax 2019. We did not identify any bias in the standards related to the environment.
- In addition, we found multiple examples in which the disclosure metrics or the terminology are not 635 adapted to PSOs. A first example is using the terms 'business partner', 'business relationship', or 636 637 'business conduct' to refer to reporters' attributes.
- 638 Three different GRI initiatives have tried to fill this gap and address the public sector's specific needs, 639 which will be discussed in this section.

#### 1. 2005 Public Sector Supplement

Background of the supplement pilot

The Public Sector Supplement (pilot version 1.0) [2] was published in 2005 as a set of guidelines addressed explicitly to public sector reporters ('Public Agencies') willing to report with GRI. As with other supplements at the time, the Public Sector Supplement pilot was designed to be used in addition, not in place of the predecessor of the GRI Standards, the GRI Guidelines, and, more specifically, their second version, GRI G2. Preparatory work by GRI's secretariat noted that while the



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647 GRI G2 guidelines were assessed to apply to public sector agencies, they were deemed not specific 648 enough to support the public sector.

The creation of the public sector supplement had multiple objectives. First, it was meant to support reporters in the public sector by creating guidelines dedicated to their specific needs and impacts. Second, creating a more homogeneous reporting tool across public sector entities was meant to allow comparisons over time and among different organizations. In addition, it was seen as contributing more broadly to increasing public sector transparency.

• Content of the public sector supplement 2005

The supplement addressed multiple challenges of public sector reporting that we identified in the present document.

It embraced a voluntarily broad definition of the public sector based on the UN system of national accounts, which focuses on ownership and management structure rather than the nature of the organization's missions. This means it did not tackle the potential challenges of agencies or organizations operating in sectors or industries otherwise covered by other supplements.

The supplement noted the challenges of applying the GRI G2 Guidelines to a context where three relevant reporting scopes coexist (organizational performance, public policies and implementation measures, and context or state of the environment – see section I.C.1 above). However, it stopped short of proposing an approach integrating these three aspects and focused solely on organizational performance, public policies, and implementation measures. The information relating to the context and state of the environment was deemed to be already available in other types of reports, but the supplement does not provide reporting guidelines on this aspect.

The supplement underlined how a description of the policy and legal context was particularly relevant to the public sector, mentioning, for example, broader country commitment to the United Nations Millennium Development Goals or legal commitments such as the Kyoto Protocol. The challenge of drawing the line between policy reporting and conducting policy evaluation was circumvented by explicitly excluding 'disclosures for the specific purpose of analyzing the effectiveness of a given set of public policies or implementation measures'. However, it did include disclosures regarding the reporting organization's progress in implementing these policies, which resembles policy monitoring.

Although the structure of the GRI G2 guidelines and that of the Public Sector Supplement is thematic and differs significantly from the structure of the current Standards, we have summarized the main contributions of the Public Sector Supplement below:

Disclosures allow reporting on public policies and implementation measures. This specifically targeted policies and measures related to sustainability. It applied regardless of the organization's control over the said policy or measure and its outcome (for example, public agencies implementing policies designed by an elected government would still have to disclose these policies). This set of disclosures was designed to allow reporting on a broad set of sectorial policies related to



sustainability with the goal of being similarly applicable to, for example, a public agency in the field of justice and a government department in charge of health. To achieve this, it provided a framework to describe the policies rather than setting expectations on the content of these policies. In this respect, it does resemble the approach and the vocabulary of the current GRI 2 disclosures relating to internal policies and strategies on sustainability, which were also included in the GRI G2 guidelines. This generic approach was the source of much criticism in the academic literature relative to the application of GRI reporting to public sector organizations, with calls for a more prescriptive approach to what sector-specific sustainability policies should look like as part of the reporting framework [46].

The supplement provided additional performance indicators on two out of three aspects of the 'triple bottom line reporting', i.e., the economic and social aspects. The environment aspect was deliberately not addressed, and although no justification was provided, this could be a sign that the working group did not foresee any difference in reporting needs on this aspect compared to the private sector. The additional economic performance indicators were primarily related to public procurement and public expenditure. This was identified early on as a sticking point of public sector reporting and resulted in four specific indicators. In parallel, three additional indicators were created relating to expenditure to fit PSOs' accounting system more accurately.

A unique social performance indicator was added with a focus on the 'efficiency and effectiveness of services provided by the public agency, including the actions taken to improve service delivery'. To avoid the evaluation-trap, the indicator did not request to provide the assessment itself but to describe whether the assessment took place and, if it did, what its conclusions were.

 It provided an explanation of the intent behind disclosure elements and indicators of GRI G2 that used concepts and terminology that were not commonly used in the public sector context.

Reception and impact of the public sector supplement 2005

Despite the initial ambition to follow the piloting of the public sector supplement by a phase of assessment through a Structured Feedback Process to refine it, the pilot was never finalized into a public sector supplement.

In 2010, GRI conducted an analysis of GRI reporting in government agencies [4], specifically on the adoption of the public sector supplement pilot. It concluded that public sector sustainability reporting was still in its infancy compared to other sectors. This was true in terms of the quality of reporting and the number of reports published – not only did a comparatively small number of reports emanate from public sector organizations, but only half of the sample analyzed used the pilot supplement. The



authors noted that the reporting was fragmented, with reporters choosing to report only on a subset of indicators and mostly narrative, which offered little opportunity for comparison among them. Two general challenges were identified for future revisions: the need to refine the definition of the entities that fell into the scope of the public sector, particularly regarding state-owned enterprises, and the need to address the persistent perception that the main GRI Guidelines<sup>6</sup> had private sector foundations. At a more granular level, public policies and implementation measures were assessed to be frequently reported on but not necessarily consistently or using the pilot supplement dedicated indicators. Reporting on procurement and administrative efficiency (one of the specific reporting elements in the public agency supplement) was even less advanced. While the findings of this analysis are useful, they need to be positioned in a context where the understanding of sustainability, more specifically reporting, was less widespread than it is now. In a subsequent section, we will discuss an analysis of current sustainability reporting in the public sector.

In 2010, and after the adoption of GRI G3, GRI stopped publishing sector supplements. In 2016, the guidelines and sector supplements were retired, and the GRI's reporting system was overhauled into Standards. Nevertheless, the sector supplements, including the Public Sector, continued to circulate through different channels and were used by some reporters even for a few years.

To date, the public sector supplement is the only known guidance at a global level for PSOs to report comprehensively on their impacts. Although it is no longer part of the GRI Standards and cannot be found on GRI's website, it remains a blueprint for this type of reporting. In 2013, the working group on environmental auditing of the INTOSAI noted that 'apart from the GRI public sector supplement, there are no global initiatives that would support public sector reporting' [47]. As noted in an earlier section, other frameworks, such as the SDGs, have emerged as an important element of public sector reporting. However, they do not constitute a reporting framework like the GRI Standards or the Public Sector Supplement pilot did. This puts GRI in an advantageous position to take the lead on this topic, building both on the previous work of the public sector supplement and its expertise in the current Standards.

## 2. ABC of GRI Standards for Public Servants project in Latin America

In 2020, the GRI LATAM Network published a guide on public sector reporting through funding of SIDA under the title *ABC of GRI Standards for civil servants* [48]. This took place in the context of the growing interest of the public sector in the region for GRI reporting due to two factors.

First, governments were interested in encouraging businesses in their country or region to adopt GRI reporting. Working with the network, they identified that by reporting on their own impacts and conducting their reporting with GRI, they would be able to lead by example and become more aware

<sup>&</sup>lt;sup>6</sup> By the time this report was drafted, a new version of the Guidelines, GRI G3 Guidelines had come into effect in 2006.



of how this could fit more broadly into their policies. This is the case, for example, of the Colombian Ministry of Mines and Energy, which published its GRI report in 2021 [49].

In doing so, PSO reporters saw an opportunity to combine this reporting with the emerging SDGs. In consultation with the network, they managed to identify the complementarity, which in turn reinforced the legitimacy of GRI reporting. We understand that the LATAM network signed MOUs with some state entities to support them in reporting and pushing forward the creation of policies and laws relative to GRI reporting for private sector organizations within their jurisdiction.

As part of this collaboration, the LATAM network identified that PSOs experienced the following difficulties with the current standards:

- Governance: the governance structure differs from the private sector and is subject to political
  appointment or election. The current structure of the standards, which focuses on the power
  of the board in comparison with the power of senior management, does not apply to the public
  sector and is difficult to translate into their governance structures;
- Corruption: the standard on corruption is not broad enough to capture the instances of corruption that exist and their specificities in the public sector;
- Public procurement: in the public sector, public procurement is more regulated and does not solely rely on a balance of price and quality. Other factors, such as time, impact, and organizational objectives, are also considered. However, the disclosure of the standards relating to procurement (GRI 204: Procurement Practice 2016, GRI 308: Supplier Environmental Assessment 2016, and GRI 414: Supplier Social Assessment 2016) are considered too limited to account for these.

The approach of the LATAM network to PSOs seems to bear fruit, as we have found numerous public sector reporters in the region, especially in recent years.

#### 3. GRI Sector Standards

Universal Standards (*GRI 1*, 2, and 3) and GRI Topic Standards maintain complete neutrality regarding the type of organizations that can use them and do not make any reference to either the public or private sector. The new GRI Sector Standards try to identify the type of organizations that will report with them and can, therefore, introduce specific references to the public sector.

Three of the four GRI Sector Standards published by the end of 2023 refer to PSOs as reporters: *GRI* 11: Oil and Gas Sector 2021, GRI 12: Coal Sector 2022, and GRI 14: Mining Sector 2024. They note that state-owned enterprises are present in most countries where the sector operates and represent 'some of the largest organizations in the sector'. State-owned enterprises are also described as 'often the largest (oil and gas/coal) producers and hold ownership of the majority of global reserves. [...] SOEs have specific challenges relating to transparency and governance, which are addressed in some of the likely material topics in this Standard' [50]. This translates into two specific areas.



First, in the Anti-corruption likely material topic, which is common to the three Sector Standards it is noted that SOEs face specific challenges in this area 'because they have less effective internal control and be subject to partial independent oversight'. This does not, however, translate into specific disclosure requirements for SOEs.

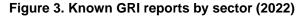
Secondly, state-owned enterprises are mentioned in the Payments to governments, a likely material topic, highlighting the risk of trade mispricing. This translates into an additional reporting recommendation for SOEs to report their financial relationship with the government.

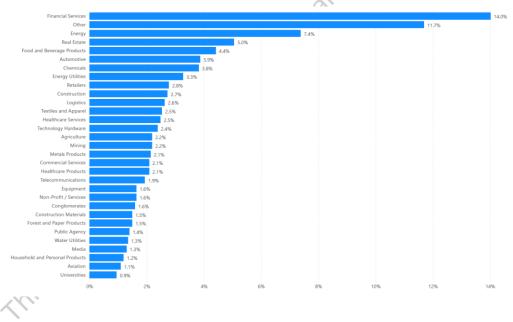
By default, the Sector Standards mentioned above assume that PSOs in these sectors can report on all the other likely material topics without any extra disclosure or specific guidance.

#### C. GRI adoption by public sector organizations

#### 1. Data on reporting from GRI notifications

Levels of adoption by PSOs of GRI Standards have been consistently low over time. We use the GRI database of sustainability reports to identify the percentage of PSOs among GRI users. Although the data should be interpreted with caution, it is a valuable source of evidence on reporting in the public sector.<sup>7</sup>



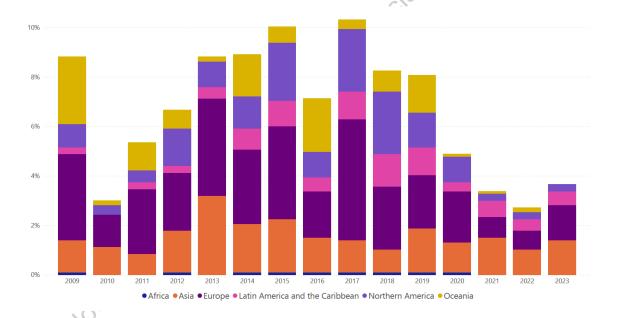


<sup>7</sup> GRI holds a database of sustainability reports identified through different, mainly self-declaratory, sources (for example organizations notifying GRI of their report as part of the notification requirement in *GRI* 3). This database offers a partial picture of the state of reporting as some reporters might not notify GRI of their reports, or a higher volume of reports might come from GRI networks that are particularly active in sourcing these reports. However, this is currently the most complete source of information that exist on the state of reporting by both private and public organizations. When submitting their report, organizations self-select their industrial sector category, among which 'Public agency'. We used this category to identify public sector organizations although the self-selection criteria means that we cannot control the validity of this claim, and there is no official definition of the term.



Reports from public agencies made up 1.4% of all the reports with a known sector added to the database in 2022 (See Figure 3 above). This is significantly lower than high-reporting sectors such as financial services or energy and is consistent over time. Between 2009 and 2023, the share of reports from public agencies remained under 3% of the total number of reports. The regional makeup of reporting by public agencies varied over time, although this could reflect some GRI networks being more active in sourcing the reports and adding them to the database. Asia and Europe have consistently had bigger shares of the total number of public agency reports over the years, reflecting their relative size compared to other regions. The share of reports from Oceania has been inconsistent over the years and seems to show a marked decrease over the last four years. This is particularly relevant as local authorities and public sector agencies in Australia and New Zealand were associated with the creation of GRI's public sector supplement in 2005 and showed a high level of reporting around that time and in the following years. The share of reports from public agencies in Northern America also seems to have decreased over the years. While the share of those from South America and the Caribbean, if not consistent over time, shows an overall increase since 2009. See Figure 4 below.

Figure 4. GRI reports from public agencies by year and by region



#### 2. Content analysis of GRI reports

Ten GRI reports from PSOs were analyzed in-depth to understand the public sector approach to reporting and the content of such reports. We particularly sought to identify examples of how the GRI Standards are used in practice and if any lessons could be drawn from this exercise. The sample analyzed included three state-owned enterprises, three public agencies, and four organizations with general government functions. The sample is described in more detail in Annex 2, alongside the methodology and the approach to analysis.



Although the analysis highlighted the overall suitability of the GRI Standards to report on most of the PSOs' impacts, it also uncovered some mismatches between what the PSOs seemed to want to report on and what the standards allowed them to report on. What follows is an analysis of the content of these reports from the point of view of five key issues: materiality assessment, material topics, stakeholders, standards used and the scope of the organization's impact.

#### Materiality assessment

 Two reporters used an external consultant to support them in conducting their materiality assessment, especially for matters related to stakeholder engagement. In one case, the materiality assessment is heavily reported: the assessment took six months and gave rise to public events and broad consultation with multiple stakeholders, including citizens. The organization is visibly proud of this process.

There are multiple cases in the sample where the material topics are very similar to key items of their main strategic document (i.e., action plan, development plan, strategy document), and it is unclear which precedes the other. In some cases, it seems like the strategy dictates the material topics. This is perhaps unsurprising as the material topics should reflect those considered important to the reporters, but it raises questions about genuinely examining their comparative impact on the environment, economy, and people.

The two main criteria used to define materiality were the importance of the topic to stakeholders and the impact on the environment, people, and the economy. In three cases, the organizations mentioned that they only classified a topic as material if they assessed that they effectively influenced this topic. This was mainly the case where organizations considered that other organizations, for example, another level of government, had more mandate to operate on this topic.

The difference between impacts, material topics, and Topic Standards was not always very clear, which could indicate that these concepts are not necessarily well understood. For example, in one of the sample reports, the content index mapped material topics different from those in the list of material topics as part of the report. Another report listed impacts and explained the criteria used to identify material topics but did not provide the list of final material topics. Instead, it used Topic Standards as material topics in the content index. This reinforces the idea that the materiality assessment is sometimes retrofitted, and the reports are more structured around the main strategic documents than on a materiality assessment. This is, however, not necessarily specific to the public sector.

In some reports analyzed, the materiality assessment is present, and the material topics are reported, but this constitutes only a marginal part of the report. The reports go far beyond material related to GRI reporting to include policy matters. This means that reporters' motivation to report and assess what they want to include in the report is guided by other preoccupations than the sole materiality assessment or the will to report with GRI. This sometimes creates a distortion: either they report on policy matters using GRI Standards as a framework but do not apply (or apply very loosely) the disclosures, or they create parallel reporting.



#### Material topics

Most organizations listed material topics relevant to their external policy impact on the broader public or the environment. The proportion of material topics focusing on these questions varied across organizations. For example, one organization included only one such material topic ('Environmental stewardship'). In contrast, another's material topics were all related to some extent to its policy/regulatory impacts except for one titled 'Internal themes: fiscal and financial management, departments and services management, environmental management, HR and care for the citizens'. For the latter organization, it is clear that the reporting should first and foremost focus on its policies. Interestingly, though there was no specific pattern in terms of material topics based on the type of organization, this is more likely to result from adaptation to the reporting context than a lack of homogeneity in reporting needs. For example, organizations publish separate reports or reports on policy in the same report but in a different section.

Issues identified as material varied along the policy areas of the organizations analyzed. For example, the themes of environmental protection and public hygiene were predominant in a report where the core mission of the reporter was to manage the environment. On the other hand, another reporter, whose role is to manage the land of a specific jurisdiction, focused on issues related to affordable housing. Local community engagement was also regularly listed as a material topic and treated as a policy/regulatory topic by some and a business operation by others.

Other recurring material topics included themes related to public procurement, sustainable, socially responsible supply chains, and reconciliation with indigenous people.

#### Stakeholders

Two groups of stakeholders were common to all reporters in the sample: other government institutions and public agencies, and citizens/the broader public. Interestingly, senior management was always mentioned as a key actor in the materiality assessment but was usually not referred to as stakeholders.

#### Standards used

*GRI* 2 disclosures are implemented across the sample, although it must be noted that since the publication of GRI Universal Standards 2021, reporters are required to use all *GRI* 2 disclosures or to report omissions. In comparison, organizations reporting with GRI Universal Standards 2016 left a large swath of 102 disclosures unreported. We identified a small number of instances where reporting did not match expectations for reasons that could be specific to the reporter's public sector status – these are listed further below.

Table 3 below presents the number of organizations in the sample using each Topic Standard.

901 Omission is excluded (counted as 0).



#### Table 3. Number of reporters by GRI Topic Standards out of the sample (n=10)

GRI Topic Standard title	Number of reporters (at least one disclosure included)
GRI 403: Occupational Health and Safety 2018	9
GRI 201: Economic Performance 2016	8
GRI 404: Training and Education 2016	8
GRI 302: Energy 2016	7
GRI 306: Waste 2020	7 . W
GRI 401: Employment 2016	7 0
GRI 405: Diversity and Equal Opportunity 2016	\$0)
GRI 204: Procurement Practices 2016*	6
GRI 305: Emissions 2016	6
GRI 203: Indirect Economic Impacts 2016	5
GRI 205: Anti-corruption 2016	5
GRI 406: Non-discrimination 2016	5
GRI 303: Water and Effluents 2018	4
GRI 308: Supplier Environmental Assessment 2016*	4
GRI 413: Local Communities 2016	4
GRI 414: Supplier Social Assessment 2016*	4
GRI 408: Child Labor 2016	3
GRI 409: Forced or Compulsory Labor 2016	3
GRI 202: Market Presence 2016	2
GRI 301: Materials 2016	2
GRI 410: Security Practices 2016	2
GRI 411: Rights of Indigenous Peoples 2016	2
GRI 418: Customer Privacy 2016	2
GRI 206: Anti-competitive Behavior 2016	1
GRI 304: Biodiversity 2016	1



GRI 402: Labor/Management Relations 2016	1
GRI 407: Freedom of Association and Collective Bargaining 2016	1
GRI 417: Marketing and Labeling 2016	1
GRI 207: Tax 2019	0
GRI 415: Public Policy 2016	0
GRI 416: Customer Health and Safety 2016	0

\* Reporting on procurement practices differs among reporters, with similar information being reported as part of *GRI 204: Procurement Practice 2016* and *GRI 308: Supplier Environmental Assessment 2016* or *GRI 414: Supplier Social Assessment 2016*. In total, 7 of the reporters in the sample used at least one of these standards.

This is only a partial representation of the reporting. In many cases material topics were reported separately and not listed in the content index (this is a common practice also in the private sector). For example, eight reports included disclosures on GHG emissions, but only six reporters did it as part of the GRI 305: Emissions 2016. The two other reporters either used their own indicators or published a separate self-standing report on their CO<sub>2</sub> emissions. Another example is a reporter who used only one Topic Standard (beyond GRI 2), although it did report on themes covered by standards using its own disclosures (water management and biodiversity). There were also cases where the disclosures of the standards were applied loosely, or the information reported did not match the disclosure requirement, which resulted in over-representing the use of these standards. This is the case, for example, for GRI 204: Procurement Practices 2016. Multiple reporters used this standard to disclose their procurement practices even if they were not in line with the unique disclosure, which relates to the proportion of spending on local suppliers (for example, by describing their procurement rules without providing the quantitative information requested in the disclosure). Other examples include GRI 408: Child Labor 2016 and GRI 409: Forced or Compulsory Labor 2016, or GRI 205: Anti-Corruption 2016, for which information disclosed often relates to commitment or policies in place instead of the requested assessment of operations at risk or number of incidents of corruption. In this context, it is not surprising that we observed clear overlaps in reporting between multiple standards, among which GRI 401: Employment 2016 and Disclosures 2-7: Employees and 2-8: Workers who are not employees, and as mentioned above, GRI 204: Procurement Practices 2016, GRI 308: Supplier Environmental Assessment 2016 and GRI 414: Supplier Social Assessment 2016.

In general, the conformity of the reporting to the requirements of the disclosures was uneven. In some cases, information is reported in a different format from the one recommended in the disclosure (e.g., in real numbers instead of percentages or in a different unit). In others, it resulted in reporting only on some disclosures of a specific standard but not others without providing reasons for omissions. This was particularly the case for *GRI 306: Waste 2020* and *GRI 305: Emissions 2016*.



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932 Reporting on the three scopes of PSO impact: state of the environment, policy and regulatory 933 initiatives, and operational impacts 934 The reporters analyzed in this sample had different approaches to define the scope of reporting. 935 One reporter, with general government attributions, did not report on any of its policy/regulatory 936 impacts on purpose. Reporting on policy matters was out of scope because the reporter explained 937 that policy reporting (to parliament) was already part of its core function, so multiple sources existed to describe and monitor its policy achievements. In addition, double-reporting, i.e., reporting twice on 938 939 the same item, is specifically prohibited by their internal rules. This also means that other non-policy 940 topics already reported elsewhere (such as employment-related disclosures) are excluded from their 941 GRI reporting. 942 Three state-owned enterprises were in the sample, and none reported on related policy matters, even 943 though policy-adjacent themes were part of their material topic (e.g., environmental stewardship). In 944 these cases, reporters seemed to consider that there was a higher bar of transparency and exemplarity expected from them due to their state-owned status, but this did not translate into any 945 946 policy reporting. The rest of the sample (national agencies, funding agencies, municipalities, provinces/states) all 947 reported on their policy impact to some extent. 948 949 As expected, the entities with general government functions, such as municipalities and provinces/states, reported the most on these topics but with different approaches. In two cases, the 950 951 GRI report is separate from the rest of the report, either as an annex or a final 'technical chapter'. In one of these reports, the main body focuses on descriptions of policies and initiatives, as well as 952 953 contextual information, such as economic or social statistics, based on the organization's action plan or main strategic documents. It is followed by an annex dedicated to GRI reporting. In its materiality 954 955 assessment, this organization acknowledges the difference between what it considers to be its 956 'external' impact, which relates to policy and regulatory action, and its 'impact', which relates to its own business operations. In both instances, GRI reporting does bring additional and useful 957 958 information to the report, but it seems conceptually separate and ill-fitted in the rest of the report. In 959 one case, GRI reporting is fully integrated into the report of a general government organization. 960 However, the report focuses on the policy level detailing initiatives and policy implementation, 961 specifically on performance and renewed commitment to the policy items. 962 For public agencies, policy reporting is present but less central in sustainability reporting. This might 963 be a consequence of the fact that their missions are linked to the implementation of the policies rather than their design (as is the case for general government) or that their leadership is impacted by 964 965 electoral changes to a lesser extent. In this case, issues of interpretation of the scope in the

application of GRI Standards were visible, although the majority of the standards were applied as

intended or in a similar way a private sector organization might apply them.

Use of the SDGs in reporting



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969 Out of 70 reports (GRI and not GRI) we collected from PSOs, 61% (48 reports) mentioned the SDGs. 970 Among the GRI reports, 58% mentioned the SDGs, meaning many reporters opt for reporting on both 971 frameworks simultaneously. The extent to which the SDGs are used in reporting varies across 972 reports, from simply mentioning SDGs as guiding principles for developing strategy and policies to 973 complete SDG-based reporting. In its most advanced form, SDG reporting takes the shape of VLRs. 974 There is a visible enthusiasm and interest for SDG reporting among public sector reporters, including 975 reporters with GRI. 976 Only two reports did not mention the SDGs in the sample of 10 GRI reports we analyzed. The 977 remaining reports used the SDGs as an analytical framework or main reference in terms of 978 sustainability. Strikingly, the SDGs appear to be a more appropriate tool for reporting on policy 979 initiatives than the GRI Standards. In seven reports analyzed, the material topics and the report's 980 main sections were mapped against the SDGs, and reporting generally also covered policy initiatives 981 alongside information relative to GRI Standards disclosures. In the last case, a section of the report 982 was dedicated to showing the contribution of the organization's activity to the SDGs. In addition, the SDGs' visuals are used to reinforce the connection between activities and SDGs in a majority of 983 984 reports. An interviewee mentioned that SDGs are a key reference within their organization and even talked 985 986 about the 'SDG language' that was shared across departments that otherwise tend to work in silos and for which creating a shared understanding can sometimes be a challenge. They regretted that the 987 988 GRI Standards were not sufficiently connected to the SDGs to allow them to build on this common 989 language. In this case, a more obvious connection between GRI Standards and SDGs would 990 contribute to securing staff adherence to the reporting, as well as simplifying and improving data 991 collection. When asked about the usefulness of the SDG-GRI mapping document available on GRI's 992 website, this interviewee mentioned that even though it was a step in the right direction, having 993 separate reference documents added to the reporting burden, which was already high. They also 994 mentioned that they would have liked to feature the SDGs more prominently in the report but that the additional efforts required to do so comprehensively were not proportionate to the limited size and 995 resources of the reporting team. 996 997 Among the seven reports referring to the SDGs, we found one example of an organization publishing 998 both a management report using GRI and a VLR report for the same year: the province of Córdoba in 999 Argentina. This example, further detailed in Box 1 below, shows the complementarity of the two 1000 frameworks in the context of public sector reporting but also highlights areas of overlaps that are likely 1001 to increase the reporting burden and, in turn, could decrease the perceived relevance of GRI 1002 Standards. 1003 The United Nations Global Compact was also mentioned as a reference by multiple reporters, but not 1004 to the extent that the SDGs are referenced. 1005 Two reports out of 10 extensively used other reporting frameworks, namely SASB, CDP, and TCFD. 1006 In addition, some reporters used other frameworks or indicators for specific questions, such as GHG



emissions (GHG Protocol Corporate Accounting, Reporting Standard from the World Business
 Council for Sustainable Development and World Resources Institute, ISO 1464-1: 2006).

In addition, they complied with local monitoring tools or reported with reference to local laws.

This document does not represent an official position of the cisses.



#### Box 1: Comparison of the VLR and GRI report of the Province of Córdoba

We found one example of an organization publishing both a management report using GRI and a VLR report for the same year: the province of Córdoba in Argentina. Despite being separate reports, their content and ambition overlap with the commitment to the Agenda 2030 and individual SDGs being heavily referenced in the management report. The VLR report explains how the management report structure is based on the main government priorities, themselves based on the SDGs, making the report a 'dissemination tool for the monitoring of public policies in pursuit of the global framework for sustainable development proposed by the 2030 Agenda'.

However, the management report retains its own function, particularly through the GRI reporting, which is described as 'unifying [organizations]' communication on the impact of their activities in the social, economic, and environmental spheres'. The main overlaps between the two reports concern information such as governance structure, partners and stakeholders landscape, description of the organization's strategy, or contextual information (which falls into the scope of *GRI 2* as part of a GRI reporting). This type of information forms the main content of the management report, while GRI reporting relating to other standards is confined to a technical annex surrounding the GRI index. In contrast, this information and the policy reporting on the implementation of the SDGs are both integral parts of the VLR report.

This also highlights that beyond their common contextual information reporting, the reports have, in principle, distinct reporting scopes. The VLR report focuses on policy reporting, while the management report focuses on organizational impact. However, in practice, we noted attempts to fit policy reporting into GRI Standards in the management report. For example, in Disclosure 203-2 on Indirect economic impact, the province reported on two initiatives to provide food and heating to specific population groups, and in *GRI 408: Child Labor*, it reported on policies and programs aimed at eradicating child labor within society.

This example illustrates the complementarity of the two types of reporting but also highlights two challenges. The first challenge relates to the lesser understanding of the GRI reporting compared to the VLR, likely due to a higher level of familiarity with the SDGs, which are fully integrated into the day-to-day policy work of the organization. Comparatively, there is a poorer understanding of the scope of GRI Standards when it comes to reporting, and lower prominence is given to GRI reporting. The second challenge relates to a high reporting burden put on the organization, which currently prepares two reports for similar – although not identical - purposes and with a significant level of content overlap. Combined with the challenge of familiarity with the framework mentioned above, this could result in a loss of interest in GRI reporting and a progressive interruption of its reporting in PSOs. An important avenue to preserve the relevance of GRI Standards would be to highlight its relevance to the SDGs and provide practical solutions to allow a more integrated form of reporting on SDGs and GRI Standards.



3. Public sector-specific challenges of implementation of GRI disclosures

Some of the GRI disclosures appear particularly prone to create difficulties in reporting due to the public sector status of the organization or the fact that it has policy or regulatory powers. There is ongoing debate over the reasons for these challenges, some pointing at the potential to improve the standards to make them more accessible to public sector reporters, while others put it down to the lack of expertise of reporters when using the existing standards.

*GRI 2: General Disclosure*, Disclosures 2-19 Remuneration policies and 2-20 Process for determining remuneration: Four reporters reported omission related to the fact that the remuneration policy is not set by the organization itself but by a higher governance body (either by law or by parent government department). Only two organizations reported quantitative information as required by the disclosure. The remaining four organizations were GRI Universal Standards 2016 users and did not report any information on this topic. Other instances of reporting on the legal framework instead of quantitative information were found among the topic disclosures discussed below.

*GRI 2: General Disclosure*, Disclosure 2-27 Compliance with laws and regulations: One reporter misunderstood the disclosure, which requires reporting on instances of non-compliance on the part of the reporting organization itself. Instead, it reported on instances of control for non-compliance of individuals/companies with laws and regulations related to sustainability. In other words, this reports on their regulatory role, not on the province's breach of laws and regulations.

GRI 201: Economic Performance 2016, and specifically Disclosure 201-2 Financial implications and other risks and opportunities due to climate change: In one of the reports analyzed, the Content Index refers to a part of the report that describes the mechanisms and initiatives in place to assess risks and opportunities related to climate change but does not list the actual risks and opportunities nor account for their financial implications (as requested in the disclosure). In other words, this is policy reporting. Interestingly, they do report on risks related to climate change elsewhere as part of an introductory section where they map the main challenges in the region,

GRI 203: Indirect Economic Impacts 2016, specifically Disclosure 203-1 Infrastructure investments and services supported: This disclosure relates to the organization's collateral impact on infrastructure investments and services supported as part of its core activity. However, these are core activities for reporters such as general governments or public agencies for whom this is part of their mandate. In this case, it results in policy/regulatory reporting and description of initiatives in this domain.

*GRI 306:* Waste 2020, *GRI 303:* Water and Effluents 2018 and *GRI 305:* Emissions 2016: For these three standards, there were instances of reporting at the organization and jurisdiction levels within the same report and with common reference in the content index. In some cases, it was unclear whether the organization intended to report on its business operations or jurisdiction, which can cause misunderstandings.



GRI 408: Child Labor 2016 and GRI 409: Forced or Compulsory Labor 2016: One of the general government reporters in the sample described the activities and committees within its jurisdiction dedicated to eradicating forced or compulsory labor. The disclosure, however, requires reporting on instances of forced labor within the organization itself. GRI 413: Local Communities 2016: This standard was used by multiple reporters in the sample to show their actions in relation to citizen consultation or deliberative democracy. As consultation is a core principle of government in many places, this resulted in over-reporting as a majority of the external activities/policies designed or implemented by the organization would have been the object of consultation. In this case, the standard loses its relevance.

#### **Conclusions and recommendations**

#### **Conclusions**

GRI Standards, although applicable to organizations across various sectors, demonstrate a lower adoption rate within the public sector compared to the private sector. Given the weight of the public sector in modern economies and the significant impacts it generates, the lack of sustainability reporting can represent a crucial gap.

Debates persist regarding the suitability of GRI Standards for reporting on policy within the public sector. Some argue that GRI Standards adequately cover all relevant scopes for PSOs, highlighting challenges stemming from a lack of expertise in effectively utilizing these standards. This issue of immaturity within the public sector has been noted in literature since the late 2000s. However, the lack of progress in addressing these challenges suggests that sustainability reporting within the public sector may not gain momentum without engaging PSOs and aligning the standards with their unique needs and approaches.

The primary challenge of sustainability reporting within the public sector lies in its unique ability to formulate and enforce regulations and policies, thereby influencing the behavior of regulated entities. Many PSOs must recognize the material impacts of their policies and regulations alongside their operational impacts, such as those stemming from their role as employers or energy consumers. An analysis of reports indicates that PSO reporters generally understand the distinction between setting regulations and leading by example in their operational activities. However, some struggle to integrate policy and regulatory reporting within the GRI Standards framework. This reveals practical challenges in delineating between these scopes and organizing relevant information cohesively within a single report.

Furthermore, PSOs accountability to stakeholders is typically conducted through established mechanisms such as elections or reporting to governmental bodies, and focuses on PSOs' performance in implementing policies on behalf of stakeholders. Analysis of reports also showed that



- 1082 PSOs use different terminology to discuss performance; the terms 'value chain', 'value creation', or 1083 'business relationships' are not only inappropriate to the public sector context but can also act as a 1084 deterrent to convince internal (managers) and external (accountholders) stakeholders to adopt GRI. 1085 Addressing the challenges PSOs face in using GRI Standards requires clarifying the scope of 1086 reporting and recommending complementary frameworks for policy and regulatory impacts. 1087 Additionally, explaining how certain terms apply to the public sector could mitigate terminology-related 1088 issues. While GRI Public Sector Supplement [2] offers a blueprint for public sector impact reporting, its 1089 1090 incomplete implementation has spurred the development of alternative frameworks by organizations, 1091 such as public universities. Recent reports, such as Adams [3], propose frameworks distinct from GRI's approach, serving as valuable references for informing future iterations of GRI Standards. 1092 While GRI Standards acknowledge the existence of public sector entities, they have refrained from 1093 1094 explicitly addressing this sector, except where relevant in sector-specific standards and the discontinued Public Sector Supplement. Consequently, certain reporting needs of PSOs remain only 1095 1096 partially met by GRI Standards. In parallel, PSOs have adopted various reporting forms, including financial reports, environmental 1097 1098 reports, sustainable policy reports, and reports aligned with the Sustainable Development Goals 1099 (SDGs). Some PSOs have transitioned from GRI reporting to SDG-based reporting, while others are considering reporting with the European Sustainability Reporting Standards (ESRS). 1100 Recommendations 1101
- Based on the analysis above, we formulate five recommendations that can be implemented separately but which also have synergies and dependencies that may need to be considered.

## 1. Consider the public sector perspective in developing all GRI Standards and other GRI activities.

- 1106 Considering the weight of the public sector in the modern economy and the number of potential GRI 1107 reporters within the public sector, we recommend increasing the effort to ensure appropriate 1108 consideration of the needs of PSOs in developing and revising standards and related products like the 1109 XBRL taxonomy. This could include representatives of the public sector in working groups or technical 1110 committees, ensuring that the terminology used applies to the public sector context, or seeking 1111 comments from PSOs on standards' drafts. This has recently been implemented in the project to 1112 renew the GRI Topic Standards on Economic Impacts, where a member from IPSASB has joined the 1113 working group.
- More specific recommendations concern the review of standards or disclosures that appear challenging or misunderstood by PSOs. These include: GRI 2-3 Governance, *GRI 201: Economic Performance 2016, GRI 203: Indirect Economic Impacts 2016,* and specifically 203-1 Infrastructure investments and services supported, *GRI 204: Procurement Practices 2016,* in conjunction with *GRI*



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1118	308: Supplier Environmental Assessment 2016 and GRI 414: Supplier Social Assessment 2016, GRI
1119	205: Anti-corruption 2016, and GRI 413: Local Communities 2016.
1120	Please refer to sections II.B.2 and II.C.3for a description of these issues. For the Sector Standards,
1121	we develop our recommendations below.
1122	2. Develop a Sector Standard for the public sector focusing on
1123	general government
1124	We recommend creating a Sector Standard for the general government and its components: central
1125	government, state government, and local government, as well as the agencies depending directly on
1126	them. We observed that these organizations share similarities in their approach to reporting, including
1127	the challenges of reporting simultaneously on their operational activities and policy outcomes. A
1128	standard for the public sector should offer specific guidance on how to distinguish between them.
1129	The development of such a standard could build on the now-retired GRI Public Sector Supplement
1130	[2], taking into account where relevant the conclusions of its implementation assessment [4], as well
1131	as the framework proposed by Adams [3].
1132	A general government Sector Standard could deviate from other Sector Standards in terms of scope
1133	and content and may require a slightly different approach. The preparation phase should also include
1134	an assessment of the target organization's demand for such a standard and possibly activities to raise
1135	awareness and facilitate adoption (see recommendation number 5).
1136	3. Develop Sector Standards for industries where the public sector
1137	is predominant
1138	The public sector contributes to multiple areas of the economy beyond general government functions.
1139	It is predominant in areas such as defense, public order, or social protection, where the involvement
1140	of the private sector is limited making these industries quasi-unique to the public sector. In some
1141	other areas, such as health, education, or utilities, the public sector remains highly prevalent.
1142	Health and education services are among the sectors expected to have a GRI Sector Standard
1143	developed. Significant attention should be devoted to these standards to the specific needs and
1144	circumstances of the public sector. We recommend that other activities dominated by the public
1145	sector, such as defense, public order, or social protection, could also be considered for a Sector
1146	Standard at a later stage.
1147	4. Encourage policy and regulatory reporting in conjunction with
1148	operational impact reporting
1149	GRI could provide guidance to distinguish the impacts caused by policies and regulations and those
1150	caused by the organization's own activities and encourage combined reporting, which would use GRI
1151	standards for the operational side and another existing framework for the policy aspect. Such
1152	guidance and recommendations can be implemented parallel or in advance of the Sector Standards



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recommended in the previous point.

1154 More research would be necessary to better understand how this relates to policy monitoring and 1155 evaluation, an area in which public agencies, and particularly local authorities, increasingly rely on the 1156 Sustainable Development Goals (SDG) as a reporting and evaluation framework. Some GRI reporters 1157 in the public sector already integrate the SDGs in their reporting, and the goals provide a helpful and much-needed framework for them to report on their policy impacts alongside their operational 1158 1159 impacts. We recommend facilitating the integration of GRI Standards with the SDGs as a compatible 1160 framework to report on their policies. 1161 In practice, we recommend that GRI raises awareness among PSOs on the connectivity of the two 1162 frameworks and suggests combined reporting for organizations willing to engage in policy reporting. 1163 In addition, GRI should refine the current mapping of SDGs and GRI Standards to the specific needs 1164 of PSOs. This includes highlighting their different purposes and complementarity in the context of 1165 organizations with policy and regulatory competencies, avoiding any impression that the SDGs are 1166 part of GRI Standards. 1167 As part of any of the suggestions above, GRI should be conscious of the 2030 deadline for the 1168 implementation of the SDGs and seek to engage as much as possible with UN partners to gain an understanding of how integration could continue beyond this deadline. 1169 5. Increase engagement with the public sector 1170 1171 Beyond the development of the standards, we recommend that GRI increase its engagement with the public sector through the provision of services to reporters. 1172

sector.GRI should also build capacity and know-how within the public sector, for example, by creating course

materials dedicated to PSOs as part of the GRI Academy or providing specific support services.

GRI could target PSOs in its communication to challenge the persistent perception that the Standards

are primarily designed for the private sector and raise awareness of their relevance to the public



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### **Glossary** ACCA: Association of Chartered Certified Accountants Division research an official position of the cases of the organization of the organiz CIPFA: Chartered Institute of Public Finance and Accountancy



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# Annex 1 – List of sustainability reporting policies identified

Sustainability reporting policies and regulations were identified through desk research, building on Adams [3], which looked at English-speaking regulations for sustainability reporting in five jurisdictions. Regulations and policies were identified through a literature review, completed by additional web search using keywords such as 'sustainability regulation' and the name of the jurisdiction. This list is non-exhaustive.

Country	Guidance of legal framework	Year of publication	Concerned entities	Reference to GRI	Voluntary/mandatory
Italy	GBS guidelines (Gruppo di Studio per il Bilancio Sociale) 2005	2005	Organizations such as ministries, schools, universities, regions, provinces, municipalities (and their associations), institutes for public housing, chambers of commerce, national and local non-economic public agencies, and public health care organizations	no	voluntary
	Directive on social reporting in public administrations ('Baccini directive') from the Ministry of the Public Function (2006)	2006	Public administrations	no	voluntary
	Guidelines for local authorities (Interior Ministry 2007)	2007	Local authorities	no	voluntary

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Spain	Article 35 of Sustainable Economy Law 2011	2011	State-owned companies	no but refers to 'commonly accepted international standards'	mandatory
France	Application bill (circulaire) regarding the situation of sustainable development in local authorities. 3 August 2011	2011	Local authorities	no	mandatory
	Guidance for the implementation of a social responsibility and reporting approach in public sector organizations	2016	Public sector organizations, including state-owned enterprises	yes	voluntary
	Loi Grenelle 2	2010	Businesses of more than 500 employees including state-owned companies	no	mandatory
Sweden	Guidelines for external reporting by State-owned companies	2001?	State-owned companies	yes, 'or some other international framework for sustainability reporting'	mandatory
Chile	Código SEP	2008	State-owned companies	yes	Unclear, likely voluntary
UK	Sustainability reporting guidance 2022 to 2023 from HM Treasury	2021	Central government departments and their agencies	yes but very limited - the document lays	mandatory (+ some voluntary)



				out its own reporting standards	
	Reporting requirements 2021-2025 as part of Greening Government Commitments (GGC)	-	Central government: 'office; non-office estate and operations of UK central government departments and their executive agencies (EAs); non-ministerial departments (NMDs); and non-departmental public bodies (NDPBs)'	no G	mandatory
New Zealand	Environmental Reporting Act 2014	2014	Central government	no	Unclear, likely mandatory
	The living standard framework	reviewed in 2021	Central government?	no	Unclear, likely mandatory
	Carbon Neutral Government program	2022	Central government (all departments, departmental agencies and the executive branch will report on their emissions, gross emissions reduction targets and reduction plans from the 21/22 financial year onwards; all Crown agents are to report their emissions, gross emissions reduction targets and reduction plans from the 2022/23 financial year onwards.)	no	Unclear, likely mandatory
Australia	Annual reporting reform 2022 discussion paper from NSW Treasury		es not		
	A framework for public environmental Reporting. An Australian approach	2000	Both private and public sector entities	yes	
	Workplace Gender Equality Act 2012	2012	Public sector including states and territories	no	Unclear, likely mandatory



	Public environmental guidelines from Victoria State government department of Health and Human Services	2017	Public health services in the state of Victoria	no GSD	mandatory
	Financial reporting directions (non-financial directions)	2005	Federal department and government bodies, as well as state-owned corporations. Some exclusion rules, for example universities and public health services are explicitly excluded from some directions	no	mandatory
Hong Kong	The act was referenced in previous publication but we were not able to identify it	1999	Public agencies (all government departments, bureaus, and government-owned organizations)	unclear	mandatory
	('under a directive approved in 1999, all public agencies in Hong Kong (all government departments, bureaus, and government-owned organizations) must produce an annual environment performance report' - GRI public agency resource document, 2004)		bureaus, and government-owned organizations)		
Canada	Federal Sustainable Development Act 2008	2008	Public agencies: central government at federal level, including ministries and agencies	no	mandatory
	1995 amendment to the Auditor General Act	2008	Public agencies: central government at federal level, including ministries and agencies	-	mandatory



Finland	Guidelines for sustainability reporting in central government	2021	Central government organizations: ministries, agencies and institutions	unclear - most likely not	voluntary
India	Guidelines on Corporate Social Responsibility and Sustainability for Central Public Sector Enterprises	2014	State-owned enterprises no		mandatory
Global	OECD Guidelines on Corporate Governance of State-Owned Enterprises	2005, updated in 2015	State-owned enterprises		
EU	Non-Financial Related Directive (NFRD)	2014 (applicable until CSRD comes into force)	Large, 'public interest' entities - definition varies across member state but in most case, this includes state-owned enterprises	no	depends on member states transposition





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# Annex 2 – Methodology of the qualitative analysis of GRI reports from PSOs

#### Sample

A sample of ten reports from PSOs was drawn to conduct an in-depth analysis of public sector reporting. The list of reports available in CRM was initially used as a sampling frame. However, it became apparent that the profiles of the reporting organizations on this list were too similar to represent the diversity of the public sector fairly. As a result, manual search helped us identify additional reports, some of which were used in the sample.

Four of the ten reports used *GRI 1: Foundation 2016*, while the other used *GRI 1: Foundation 2021*<sup>8</sup>, and none used the Public Sector Supplement from 2005. However, one report from a Public Agency in charge of land development used the construction and real estate supplement from 2011.

- The criteria for selection in the sample were the following:
  - Use of GRI: all the reports follow GRI
    - Language: only reports in English, Spanish, Dutch, and French were considered due to the linguistic skills of researchers
      - Publication year: newer reports were prioritized over older ones
    - Geography: we tried to get a diverse representation of the world regions; however, we were not able to identify reports from PSOs in Africa that also matched other criteria for selection.
    - Type of organizations: while the majority of the Public Agencies from the CRM list were SOEs, we also sought to integrate central governments (at different levels) and public agencies. While we identified reports from hospitals and universities that matched other selection criteria, we chose to deprioritize them in the sample selection as their public status was difficult to ascertain.

The resulting sample is presented below.

<sup>&</sup>lt;sup>8</sup> *GRI 1: Foundation 2021* came into force on 1 January 2023, which means that only reports published after this date could use it.

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Organization name and country	Report title	Year	GRI reference	Type of organization
Canada Post Corporation (Canada)	2022 Sustainability Report and 2022 ESG Data Supplement	2022	GRI 1: Foundation 2021	State-Owned Enterprise (Federal/National level)
National Environment Agency (Singapore)	Building a sustainable future together, Annual & Sustainability Report 2022/2023	2023	GRI 1: Foundation 2021	Public agency (Federal/National level)
Casa de Moneda (Argentina)	Reporte de Sustentabilidad 2023	2023	GRI 1: Foundation 2021	Public Agency/ State-Owned Enterprise (Federal/National level)
DevelopmentWA (Western Australia – Australia)	Shaping our State's future, Annual and Sustainability Report 2019-2020	2020	GRI 1: Foundation 2016	Public Agency (State/Province level)
Ministry of Infrastructures and Waterways	Duurzaamheidsverslag 2022	2022	GRI 1: Foundation 2016	General government department
(the Netherlands)	0.5			(Federal/National level)
Local Government Funding Agency (New-Zealand)	Benefiting communities through delivering efficient financing for local government, Annual Report	2023	GRI 1 Foundation: 2016 (core option)	Public Agency
Municipality of Medellín (Colombia)	Informe de Gestión, plan de Desarrollo 2016- 2019, Medellín cuenta con vos	2019	GRI 1 Foundation: 2016 (core option)	General government (local level)
Provincia de Córdoba (Argentina)	CORDOBA Memoria de Gestión 2022	2022	GRI 1 Foundation: 2021 (in accordance)	General government (State/Province level)
RISE, Research Institutes of Sweden (Sweden)	Annual Report and Sustainability Report 2022	2022	GRI 1 Foundation: 2021 (in accordance)	State-Owned Enterprise
Service Public de Wallonie (Wallonia, Belgium)	Rapport de Responsabilité Sociétale, Rapport integral 2020-2022	2023	GRI 1 Foundation: 2021 (in accordance)	General government (State/Province level



#### Approach to analysis

The analysis of the report was done by manually referencing their content against a series of questions related to themes identified through desk research and scoping interviews. The main research question of this analysis was, 'How do public sector reporters currently report using GRI?'. The main purpose was to understand how GRI Standards (or, if relevant, former guidelines) were used, identify standards that were particularly used (quantitative assessment), and assess whether they were used as intended (qualitative assessment). Two purposes were identified:

- Whether the current GRI Standards are fit for purpose for PSOs. This is the primary purpose.
- Whether there are apparent gaps in GRI's reporting system either in terms of methodology
  (as described in GRI 1) or in terms of availability of standards for likely material topics. This is
  a desirable (secondary) purpose.

First, we referenced the content indexes against GRI Standards. In the case of the four reports based on *GRI 1: Foundation 2016*, we used GRI's publicly available mapping of the 2016 and 2021 standards [51]. We then conducted a further analysis of the content of the report.

As GRI reports are structured documents, the analysis followed a line of pre-set questions instead of proceeding with a thematical approach. The results were summarized using an Excel spreadsheet before being summarized in the present report.

Complementary interviews were conducted with representatives of two organizations whose reports were part of the sample.

